

ARCHIE
SERIES

Archie's Girls



PDC

12¢

Betty and Veronica

No. 77
MAY

THIS SIX-LEGGED
MARTIAN CAN DO THE
TWIST, THE PONY,
AND THE **MAJESTIC!**

AND ALL AT
THE SAME
TIME!



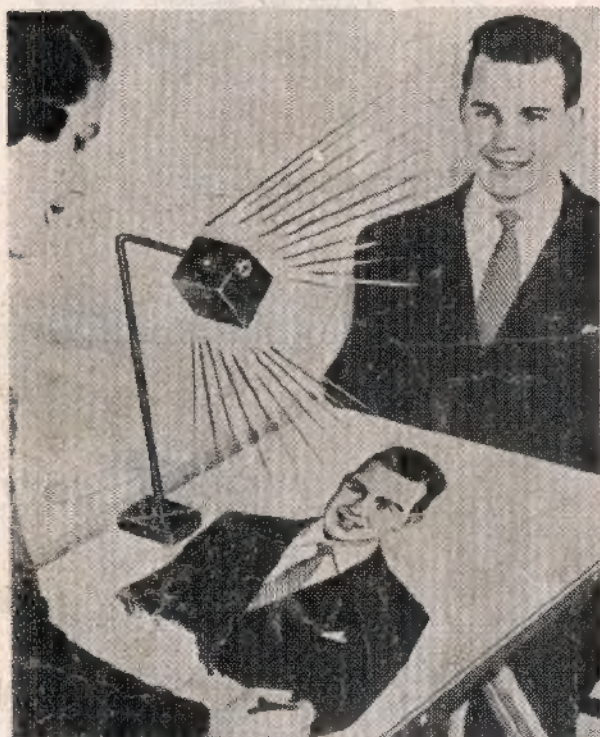
An Amazing Invention — "Magic Art Reproducer"

DRAW ANY PERSON IN ONE MINUTE!

NO TALENT! NO LESSONS!

You Can Draw Your Family, Friends, Anything From REAL LIFE — Like An Artist . . . Even If You CAN'T DRAW A Straight Line!

Anyone Can Draw With This Amazing New Invention—Instantly!



Complete for only **\$1.98**

De Luxe Model—with extra high power, extra clear and sharp "reproducer" unit.

A New Hobby Gives You a Brand New Interest!

Yes, anyone from 5 to 80 can draw or sketch or paint anything now . . . the very first time you use the "Magic Art Reproducer" like a professional artist—no matter how "hopeless" you think you are! An unlimited variety and amount of drawings can be made. Art is admired and respected by everyone. Most hobbies are expensive, but drawing costs very little, just some inexpensive paper, pencils, crayons, or paint. No costly upkeep, nothing to wear out, no parts to replace. It automatically reproduces anything you want to draw on any sheet of paper. Then easily and quickly follow the lines of the "picture image" with your pencil . . . and you have an accurate original drawing that anyone would think an artist had done. No guesswork, no judging sizes and shapes! Reproduces black and white and actual colors for paintings. Also makes drawing larger or smaller as you wish. Anyone can use it on any desk, table, board, etc.—indoors or outdoors! Light and compact to be taken wherever you wish. No other lessons or practice or talent needed! You'll be proud to frame your original drawings for a more distinctive touch to your home. Give them to friends as gifts that are "different," appreciated.

Have fun! Be popular! Everyone will ask you to draw them. You'll be in demand! After a short time, you may find you can draw well without the "Magic Art Reproducer" because you have developed a "knack" and feeling artists have—which may lead to a good paying art career.

FREE! "Simple Secrets of Art Tricks of the Trade"

This valuable illustrated guide is yours FREE with order of "Magic Art Reproducer." Easy ABC art tricks that anyone can follow on different techniques, effects, proportions, perspectives, shading, color, animated cartoons, human figures to use with "Magic Art Reproducer" for added touches to your drawings.

SEND NO MONEY! Free 10-Day Trial!

Just send name and address. Pay postman on delivery \$1.98 plus postage. Or send only \$1.98 with order and we pay postage. You must be convinced that you can draw anything like an artist, or return merchandise after 10-day trial and your money will be refunded.

NORTON PRODUCTS, Dept. 670, 296 B'way, N.Y.C. 7.

ALSO EXCELLENT FOR EVERY OTHER TYPE OF DRAWING AND HOBBY!

Create Thousands of Your Own Designs for All Hobbies.



Outdoor Scenes, Landscapes, Buildings.



Wonderful for Making Your Own Clothes and Designing Fashions.



Copy Photos, other Pictures, Portraits, Fashions, etc.



Aids Interior Decorating—Before buying.



Still Life, Vases, Bowls of Fruit, Lamps, Furniture, all objects.



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FREE 10-DAY TRIAL COUPON!

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Rush my "Magic Art Reproducer" plus FREE illustrated guide Simple Secrets of Art Tricks of the Trade. I will pay postman on delivery only \$1.98 plus postage. I must be convinced that I can draw anything like an artist, or I can return merchandise after 10-day trial and get my money back.

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Address _____

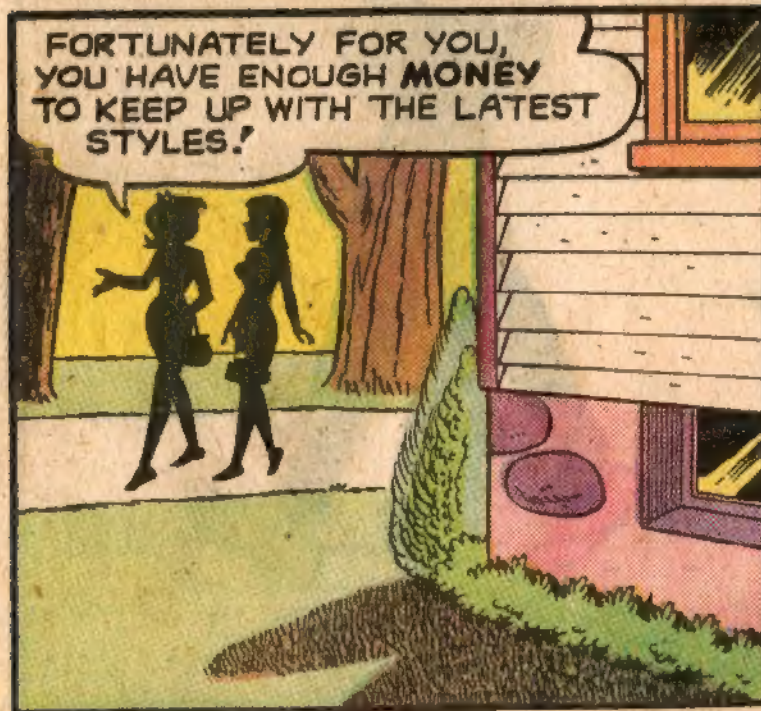
City & Zone _____ State _____

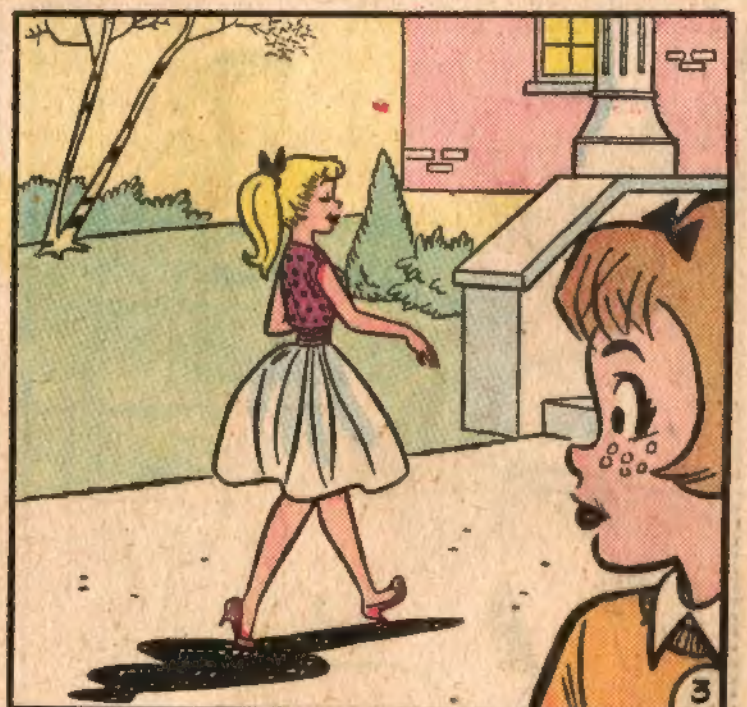
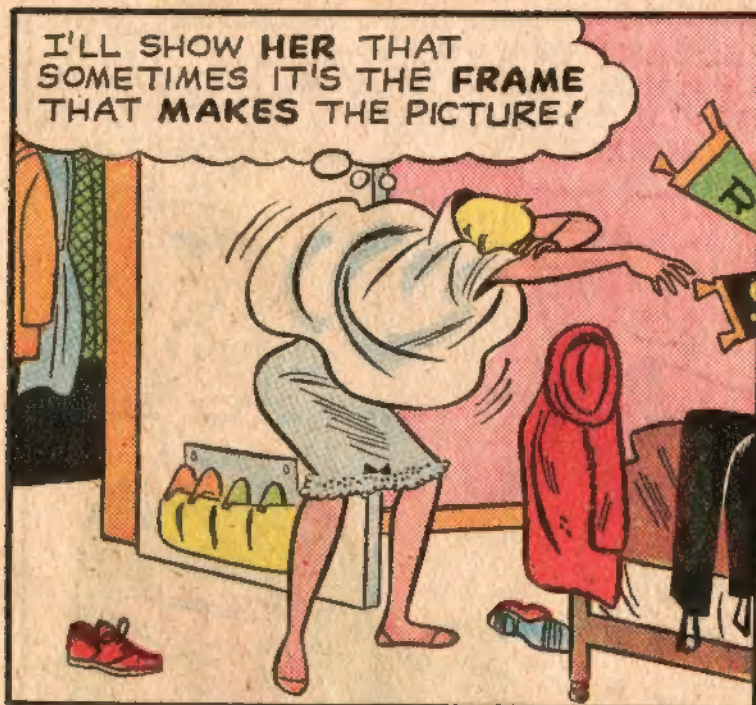
☐ Check here if you wish to save postage by sending only \$1.98 with coupon. Same Money Back Guarantee!

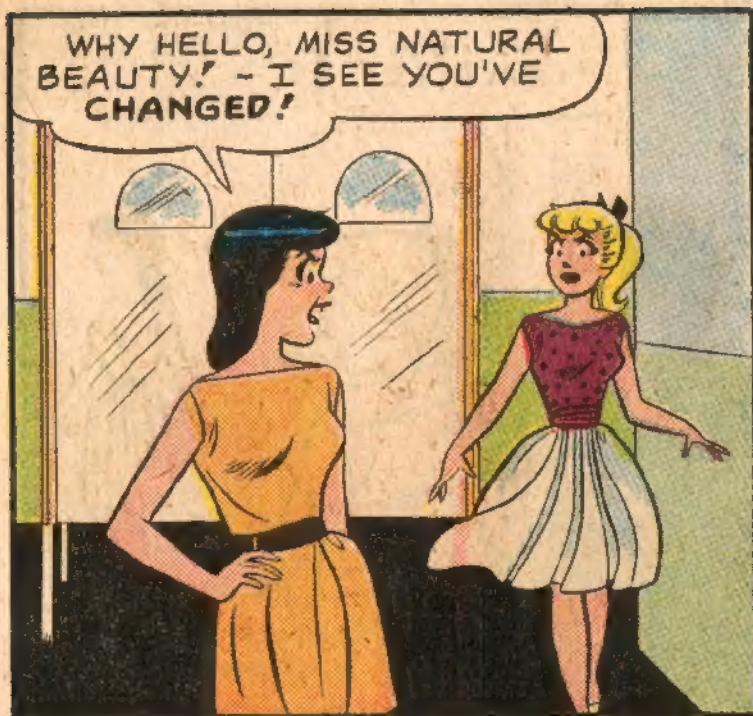
Archie's Girls Betty and Veronica

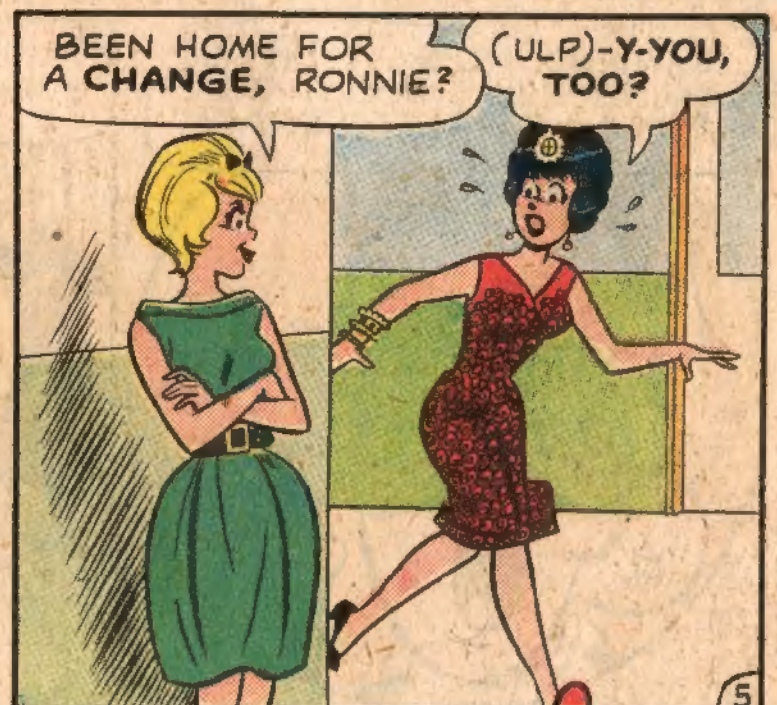
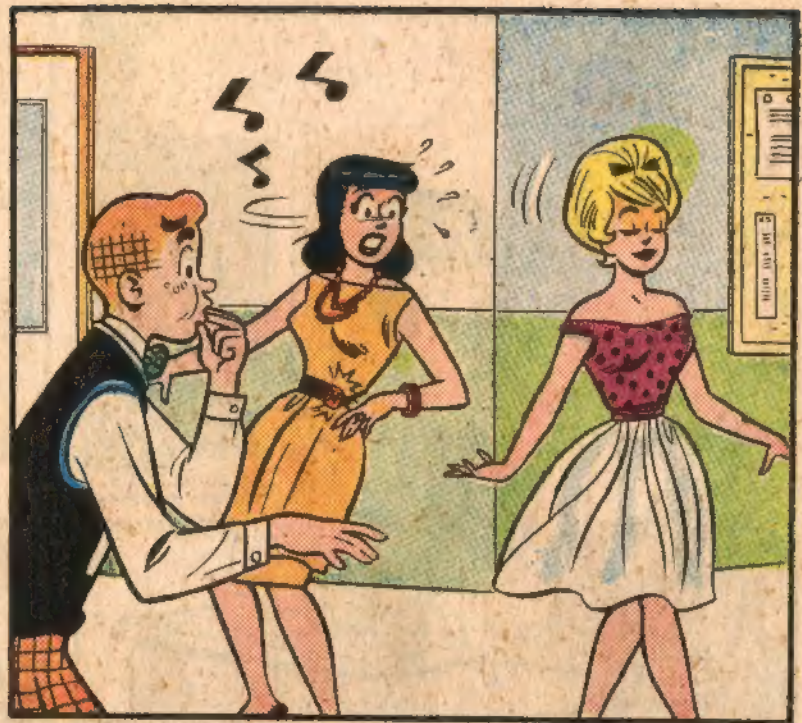
"High Fashion"

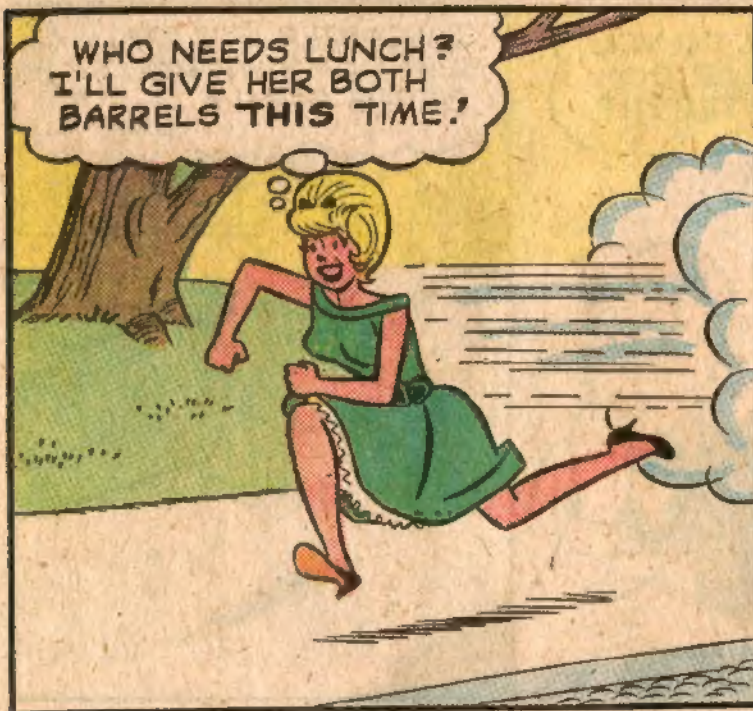
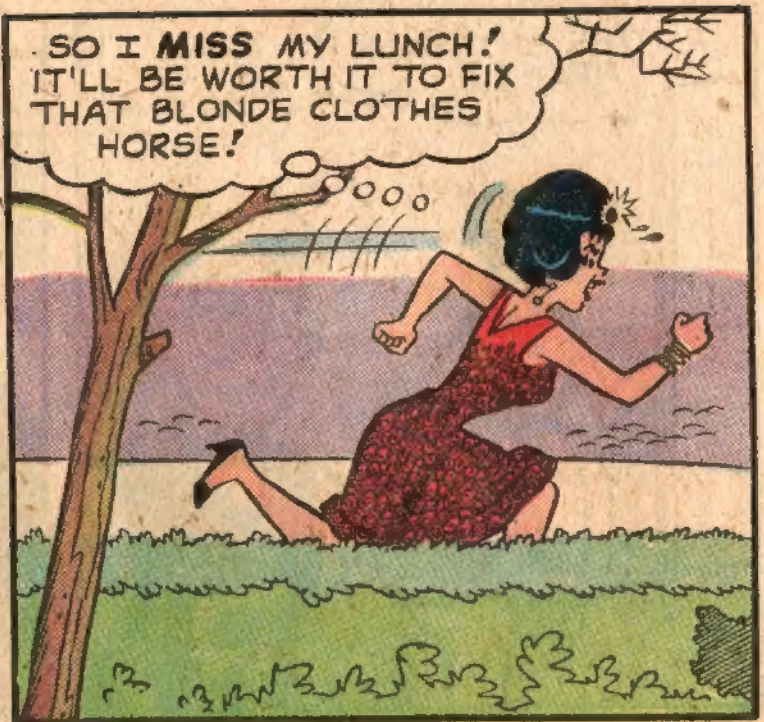












"I go for the boy with the Bendix® Automatic on his bike (Automatic Transmission and Power Brakes, that is). They sure work swell...almost like my dad's new car. Quick starts, fast climbs, and safe stops. All you do to shift is just back-pedal a couple inches... and away you go! No manual three-speed shifting from clumsy handlebar controls. Guess that's why Bendix Automatic Brakes now outsell the old-fashioned three-speed kind.* See them at your bike dealer's with your mom or dad."

LOOK FOR THE RED BANDS

Design Pat. Pending



*Based on latest bicycle industry reports.

GET MORE FACTS. SEND FOR FREE FOLDER!

Rush my copy of your illustrated folder fully describing the new Bendix Automatic Transmission and Power Brake.

Eclipse Machine Division, Dept. A
The Bendix Corporation, Elmira, New York

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ADDRESS _____

CITY _____ ZONE _____ STATE _____

Learn To Play Guitar

The
Chet
Atkins
Way!

Surprise your friends. Be the hit of the party. Chet himself shows you how with diagrams and notes.

Even if you don't know a guitar pick from a shovel. Chet can have you playing before you know it.

If you have tried before and failed this easy-as-pie system will have you playing mighty sharp in nothing flat.

If you are a professional, here—for the first time — Chet reveals the "tricks" of his trade that make other guitar players drool.

And you don't have to read music! In this quickest-to-learn system. Chet shows you every step of the way BOTH BY NOTE AND BY SIMPLE DIAGRAMS.

Included are Chet Atkins never-before-released, complete arrangements —worth the money alone. Also, five brand-new king-size pictures of Chet, suitable for framing. What a bargain!

**SATISFACTION
GUARANTEED
OR YOUR
MONEY REFUNDED.**

**COMPLETE
CHET ATKINS
COURSE**

only

\$3



CHET ATKINS IN A FAMILIAR POSE

Josely Company, Dept. A
Box 321, Westbury, L. I.

No C.O.D.'s

Gentlemen:

Kindly rush the Chet Atkins Method to me. If not completely satisfied I may return course to you for full refund. I enclose \$3.00.

Name _____

Address _____

City _____ Zone _____ State _____

Canadian & Foreign orders: Send International Money Order for \$3.50 with coupon.

Betty and Veronica

IN

"FASHION PASSION"

111

YOU GIRLS LOOK
ABSOLUTELY
STUNNING IN THOSE
NEW OUTFITS!

IT'S CALLED
THE MEDIEVAL
LOOK, DORIS!

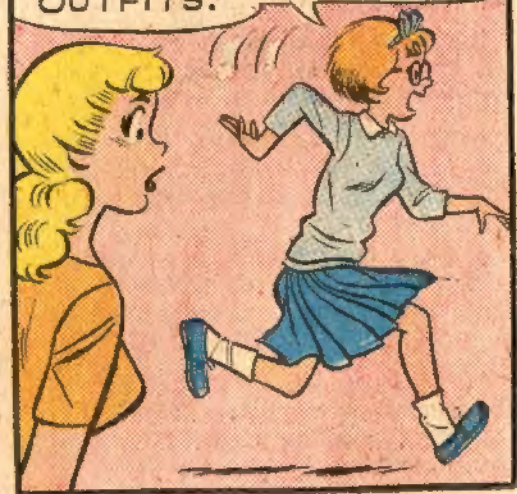
IT'S THE LATEST
THING IN FASHIONS

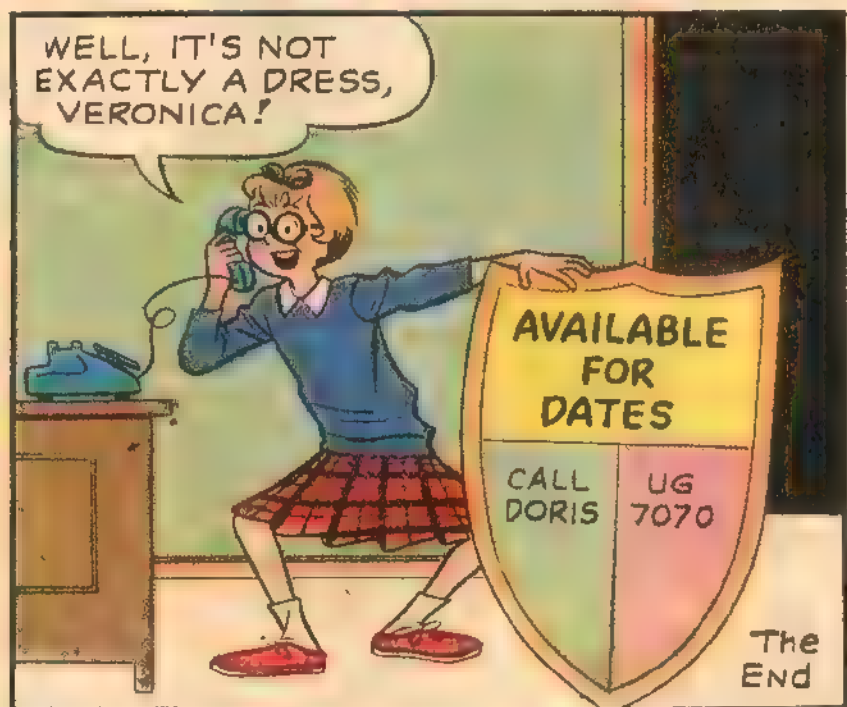
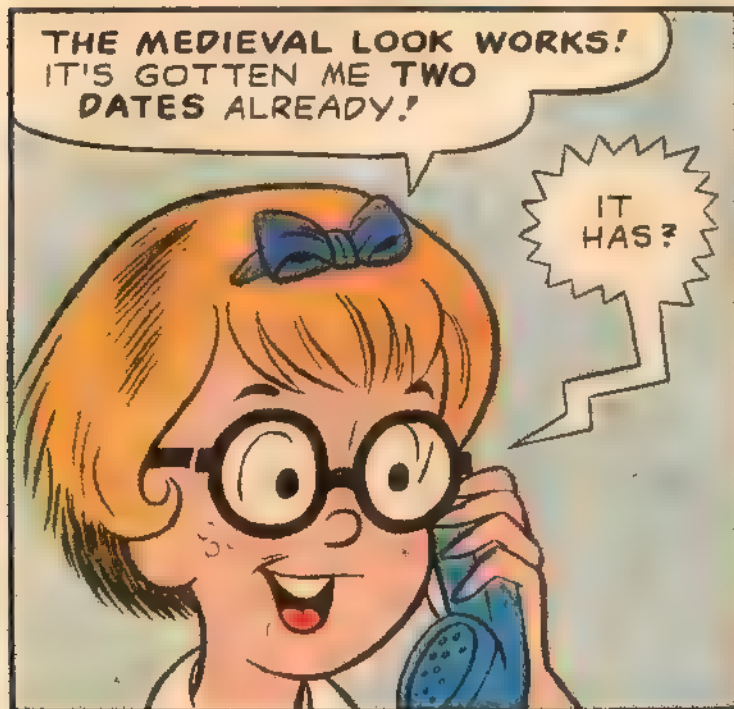
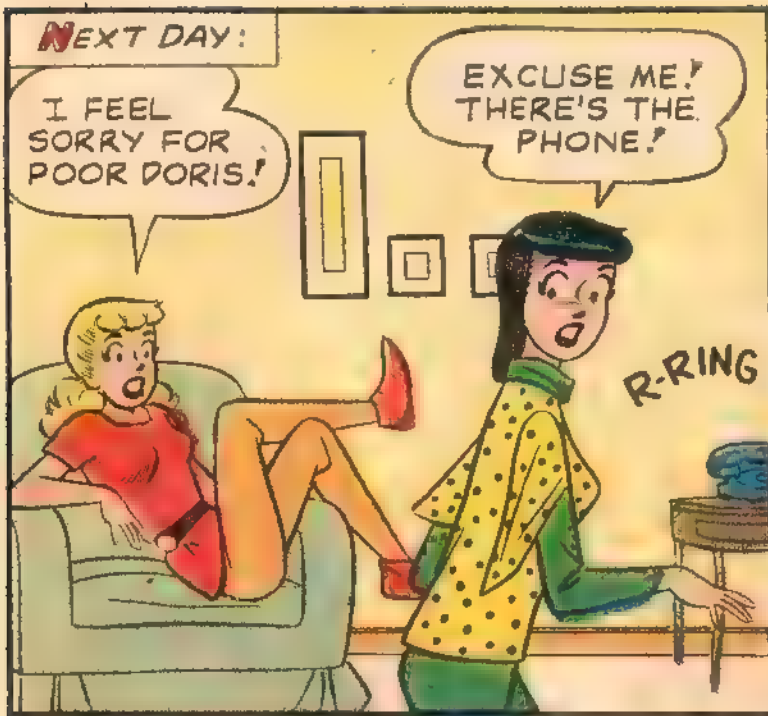


THAT EXPLAINS WHY
I'M NOT GETTING
DATES!

...MY CLOTHES
ARE NOT IN
FASHION!

WELL, SO LONG, GIRLS!
I'M GOING TO GET ME
ONE OF THOSE MEDIEVAL
OUTFITS!





NOW! DEVELOP A Vise-Like Grip...

**POWER-PACKED WRISTS...
SLEDGE-HAMMER FOREARMS...
In Just Minutes A Day!**

Whether you're participating in your favorite sport or defending yourself, no muscles in your body are more important than the muscles in your arms. And now, in the privacy of your own home, you can quickly increase the size and strength of these vital muscles. Yes, just minutes a day squeezing the new, amazing ARM DEVELOPER can give you a grip of steel, power-packed wrists, plus rippling, bulging forearms that will command respect and admiration wherever you go. And that's not all! If you're a bowler, you'll roll the ball faster and more accurately. If you're a golfer, you'll hit the ball further and straighter. Yes, no matter what you try, you'll do it better and feel better doing it, just as soon as you build up your arms with this new ARM DEVELOPER. Made of resilient rubber, your ARM DEVELOPER will last a lifetime. Yet it costs only \$1.00. So why go through life with weak, skinny arms? Order your ARM DEVELOPER...today!

**MEDFORD PRODUCTS, DEPT. VA
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**NEW
Discovery
Builds Muscles
From Elbow
to Fingertips!
Used by
Ball Players,
Bowlers,
Golfers,
Tennis Players,
Boxers,
Wrestlers!**



**MEDFORD PRODUCTS, Dept. VA
P.O. Box 39, Bethpage, N.Y.**

Please rush me _____ ARM DEVELOPERS at \$1.00 plus 25¢ postage and handling. I am enclosing \$_____ in cash, check or money order. (No C.O.D.) I understand that if I am not satisfied, my money will be refunded.

Name _____
Address _____
City _____ Zone _____ State _____

**AMAZING LOW
PRICE ONLY**

\$6.98

8 MM MOTION PICTURE PROJECTOR

FULLY ELECTRIC AUTOMATIC REWIND

You will be thrilled and delighted with this motion picture projector that will bring to life 8 MM color or black and white movies right in your own home. Imported and mass produced using special skills, this sturdy projector is useful and practical without being fancy, and that's why this price is possible. Yes, now home movies are a luxury you can afford. Take all the movies you want without worrying about the cost of a projector. You'll show movies to friends and relatives, hold parties and so much more.

PORTABLE AND FULLY EQUIPPED

This sensational 8 MM projector is fully electric and powered by standard batteries. There are no plugs or connections to get out of order and it's portable... can be used indoors or out. Projector with automatic rewind, motor and light switch and screen, all yours for the unbelievable price of \$6.98 plus 63¢ shipping charges.

FEATURES

- Fully Electric
- Automatic Rewind
- Motor and Light Switch
- Projects Both Color and Black and White 8MM Movie Film
- Complete With Screen
- Sturdy Construction

ADJUSTABLE
LENS

ADJUST
DISTANCE

ADJUST
HORIZONTAL

LIGHT-MOTOR
SWITCH

ON-OFF
SWITCH



10 Day Free Trial

Don't Delay! Order now. If you are not 100% delighted, then simply return it for prompt refund of full purchase price. Only \$6.98 plus 63¢ shipping charges.

**Honor House Prod. Corp. Dept. BP30
Lynbrook, N.Y.**

Rush me my fully electric 8 MM motion picture projector with automatic rewind, motor and light switch and screen at once. I understand that if I am not 100% delighted, I may return it for prompt refund of full purchase price.

- ☐ I enclose \$6.98 and 63¢ shipping charges. Same Guarantee.
- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name _____

Address _____

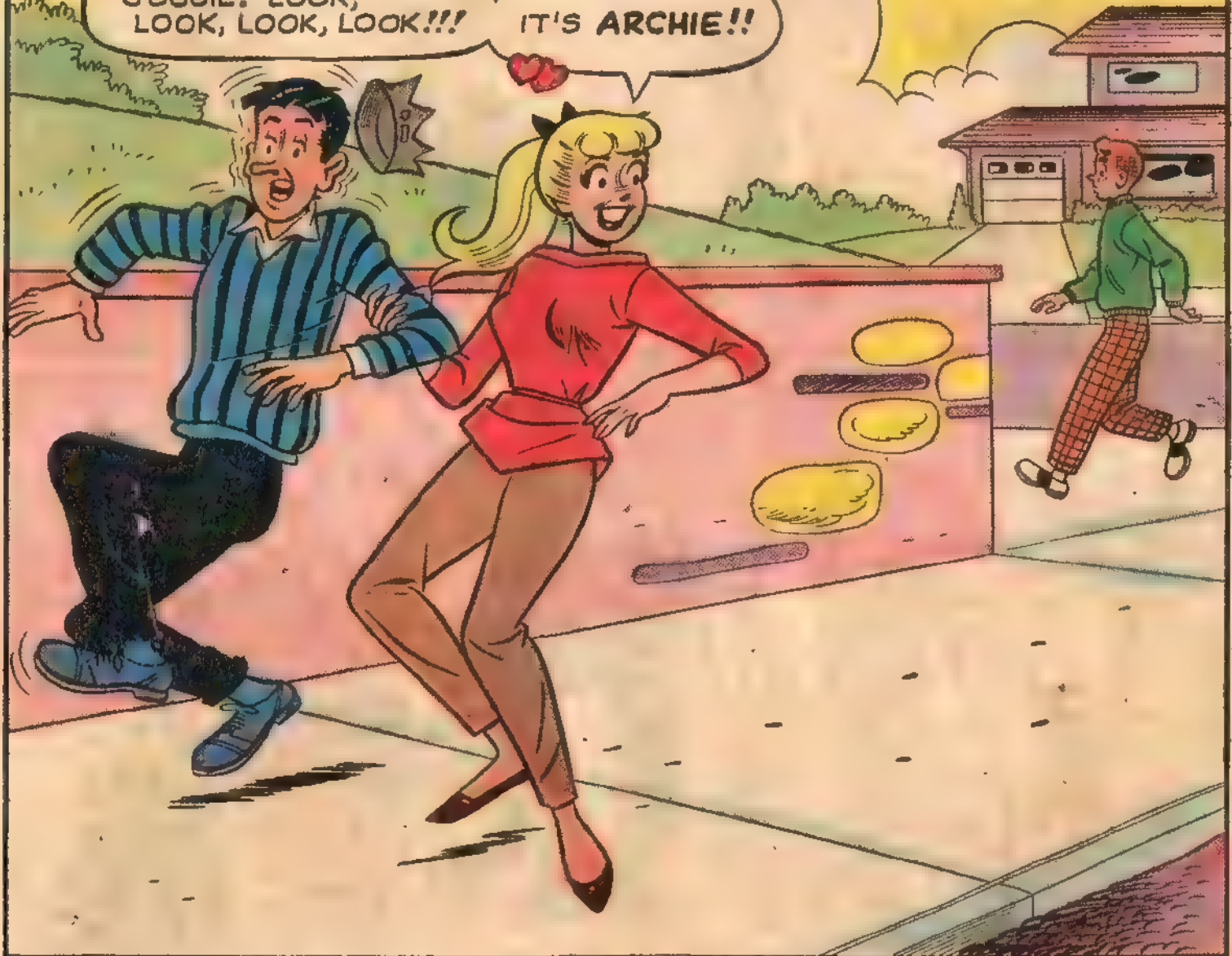
Betty

IN

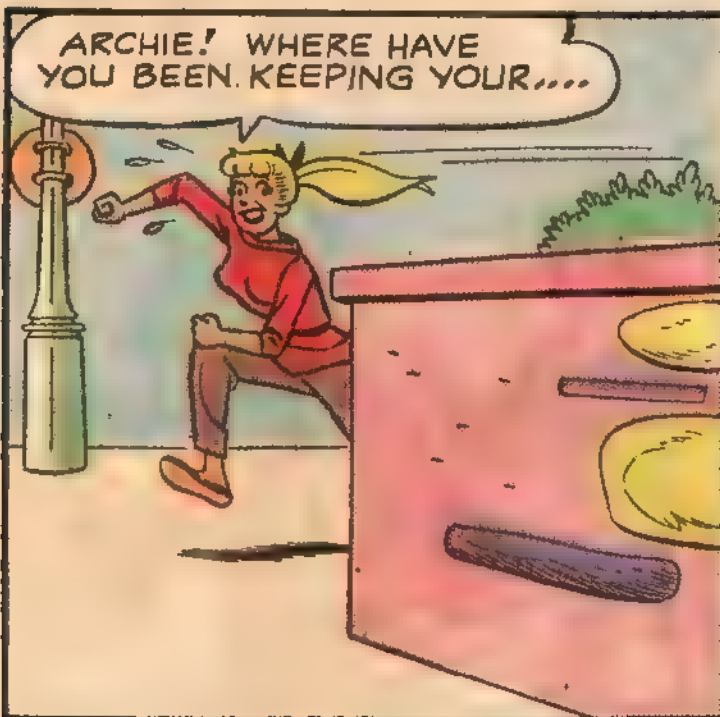
"SURPRISE"

JUGGIE! LOOK,
LOOK, LOOK, LOOK!!!

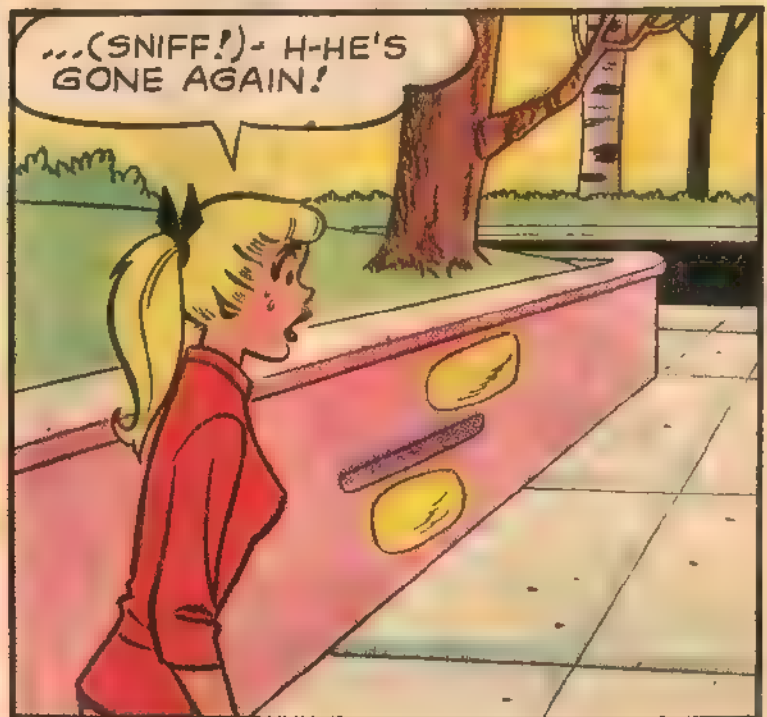
IT'S ARCHIE!!

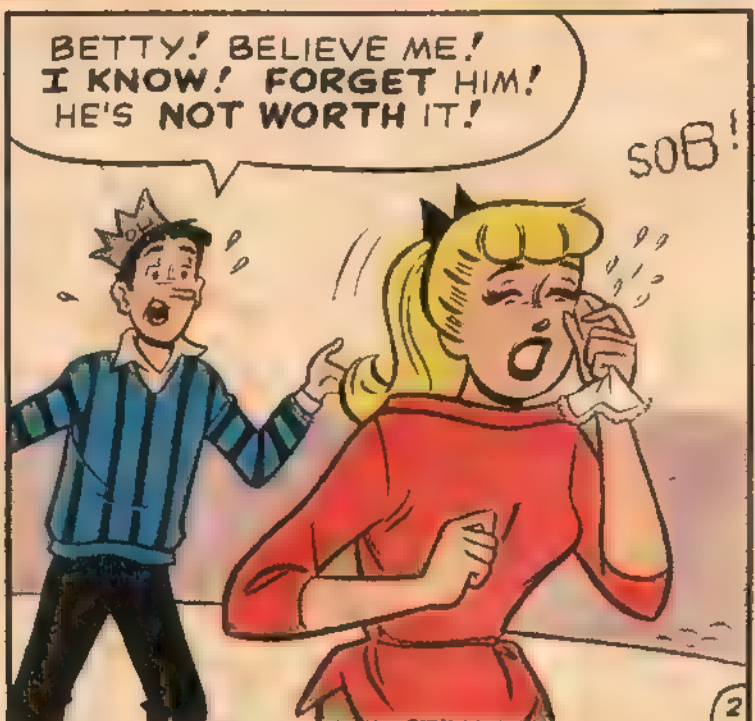
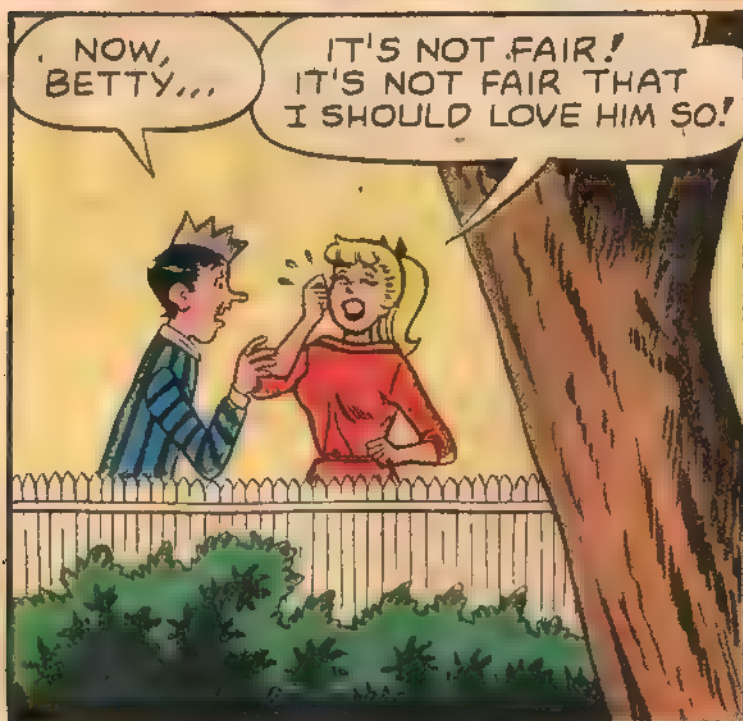
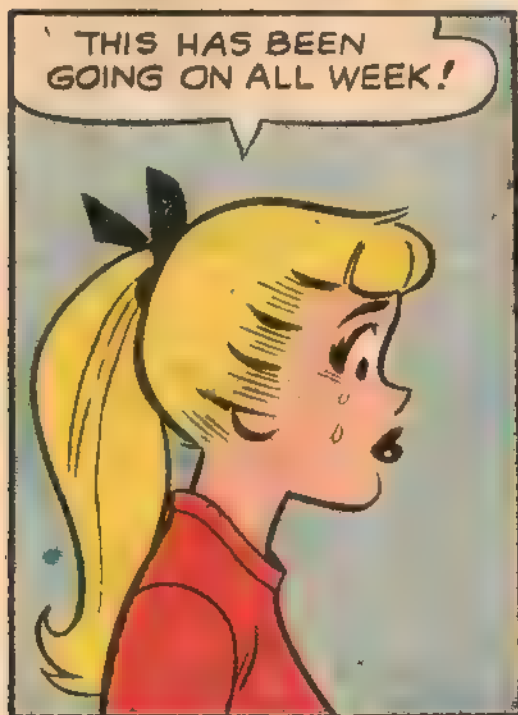
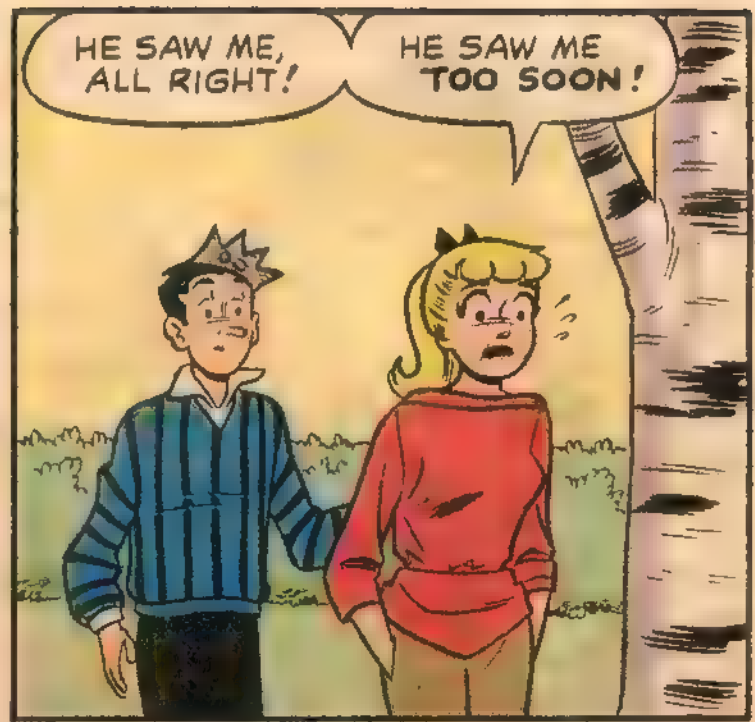
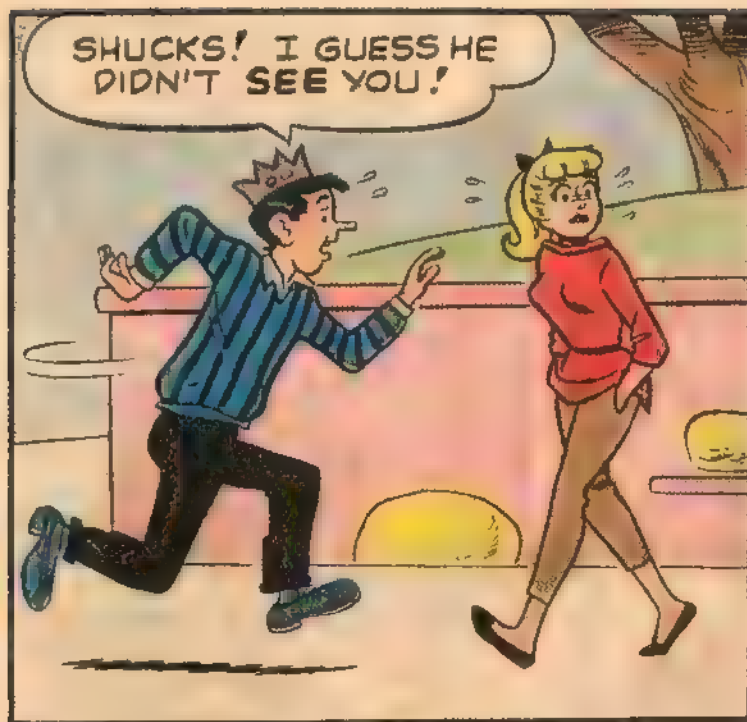


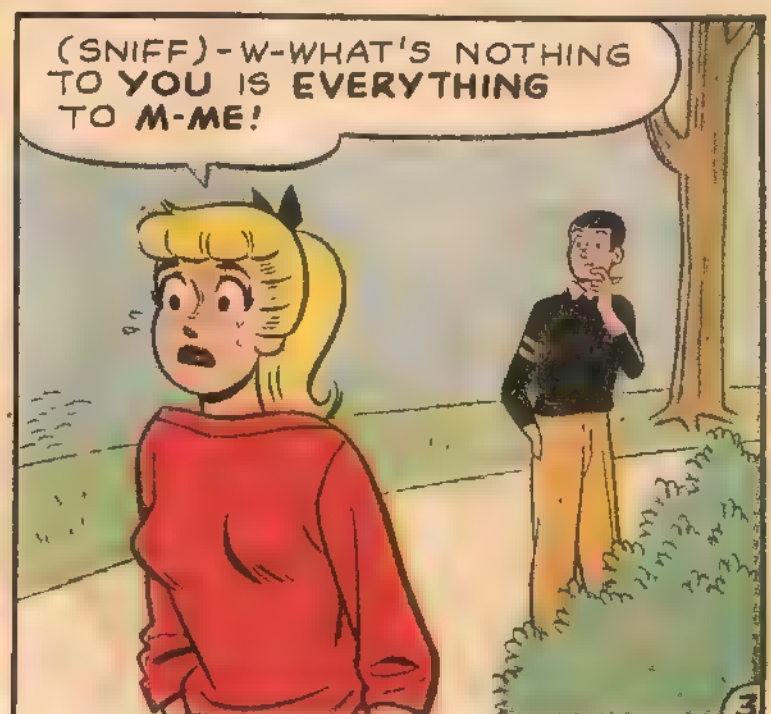
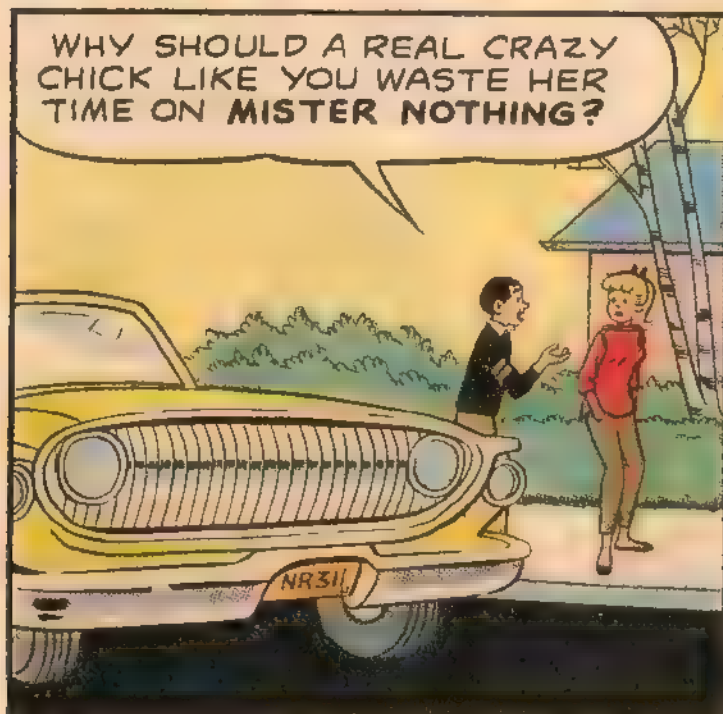
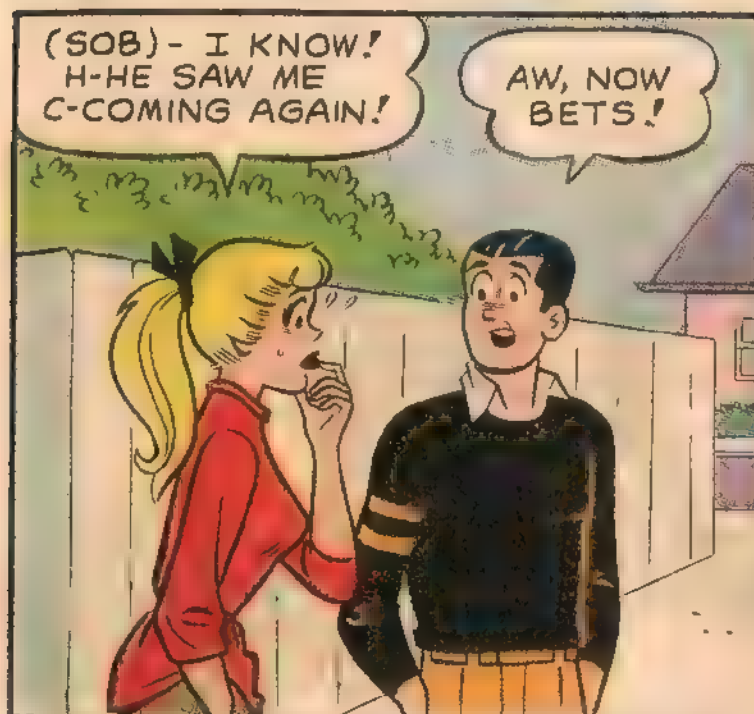
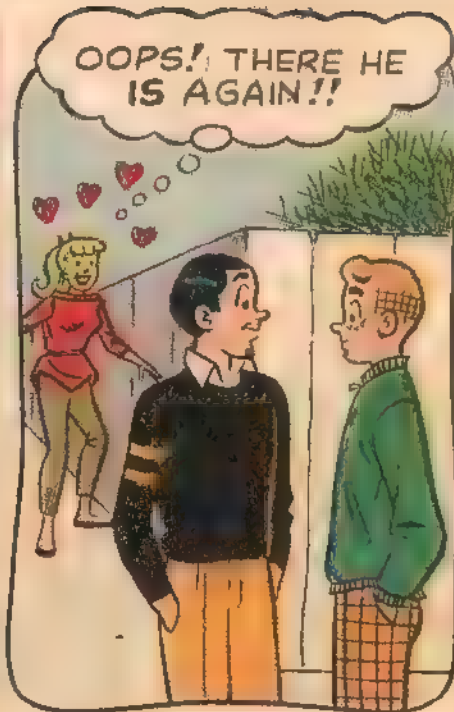
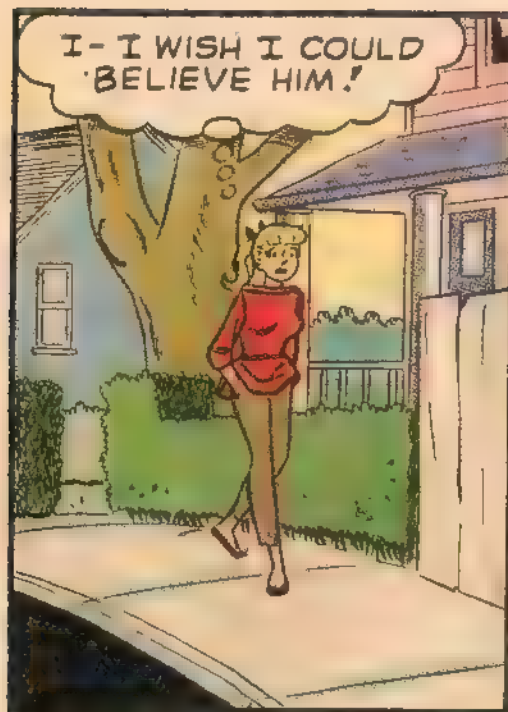
ARCHIE! WHERE HAVE
YOU BEEN. KEEPING YOUR...

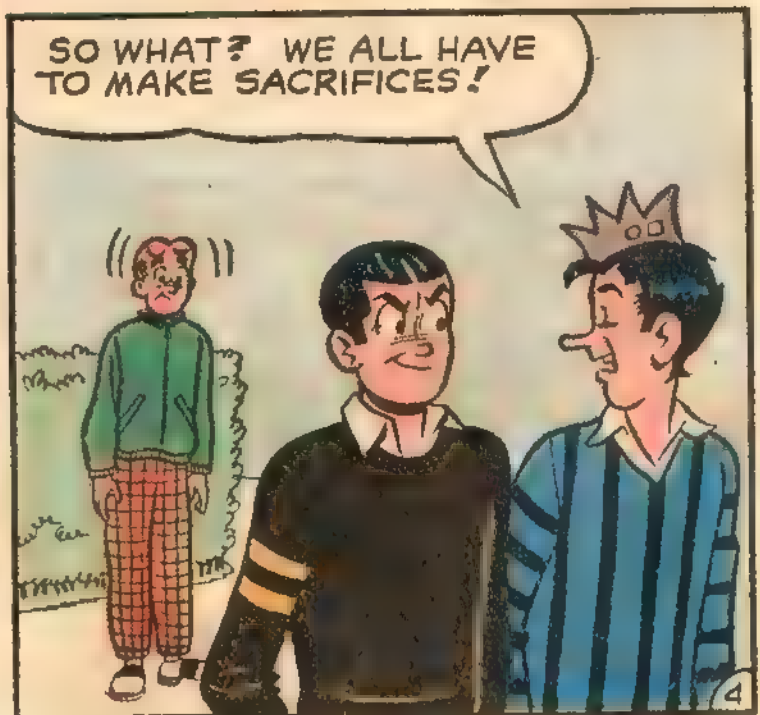
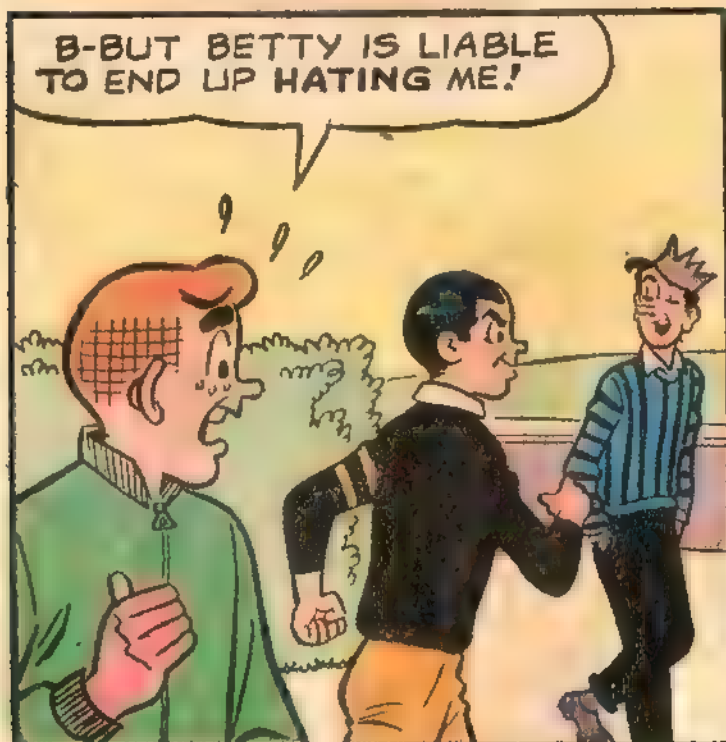
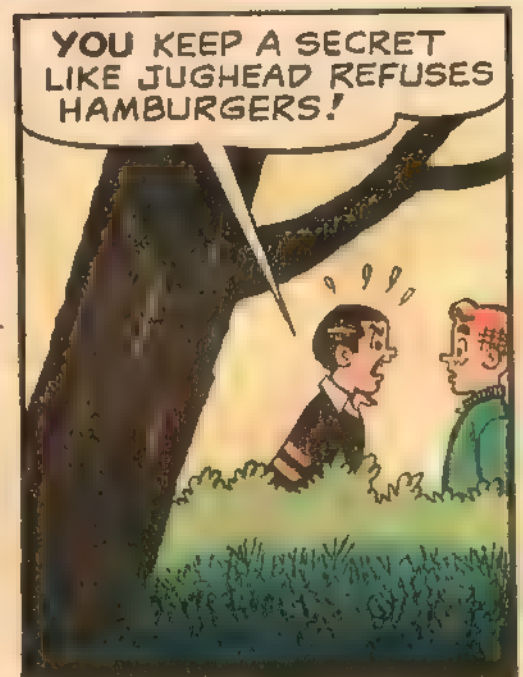
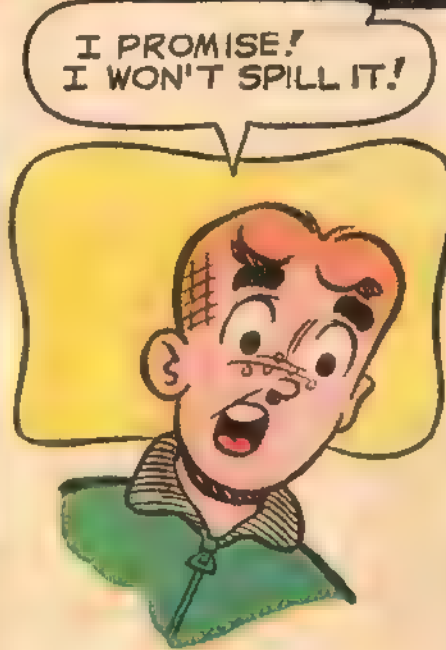
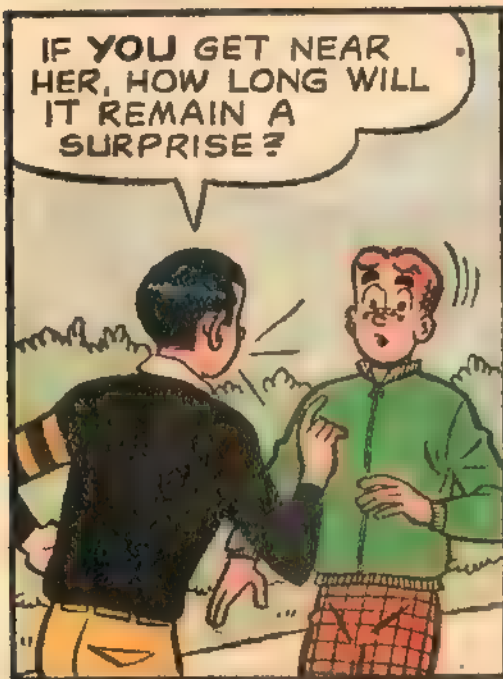
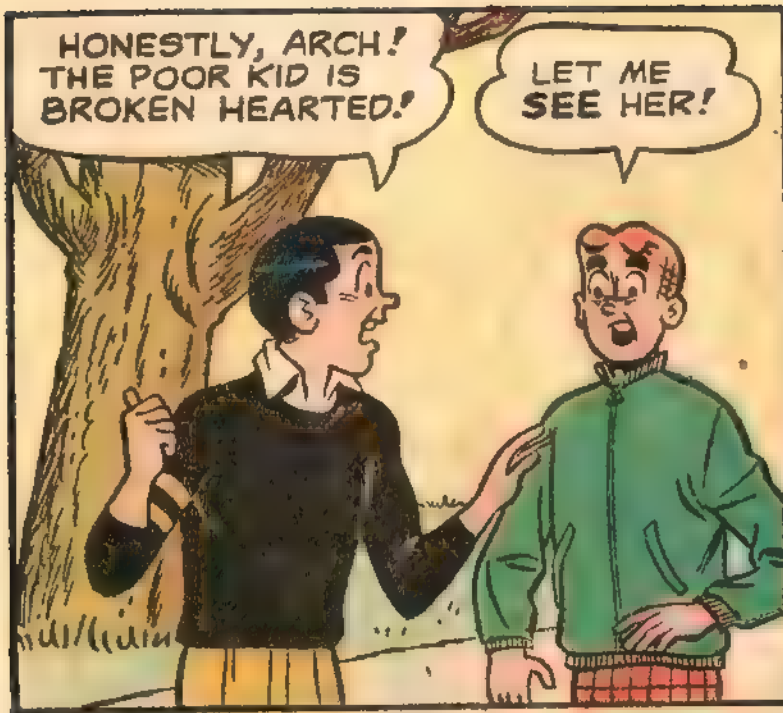


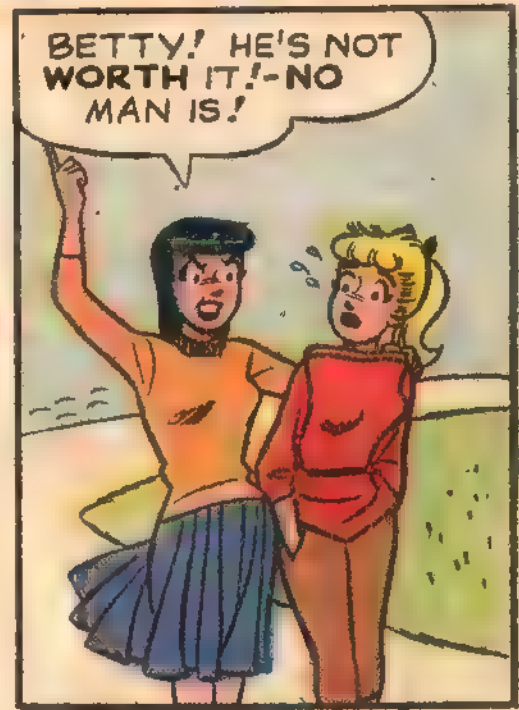
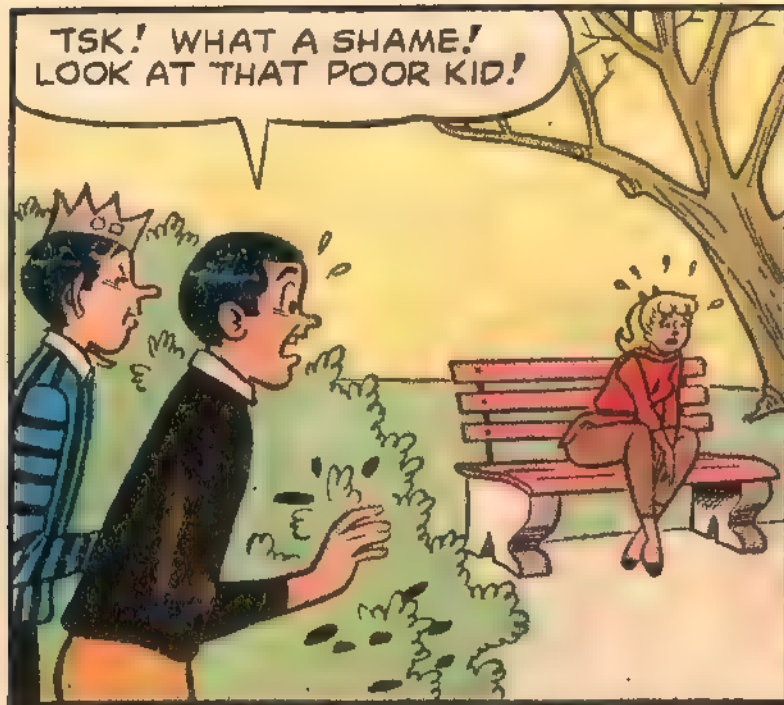
...(SNIFF!)- H-HE'S
GONE AGAIN!

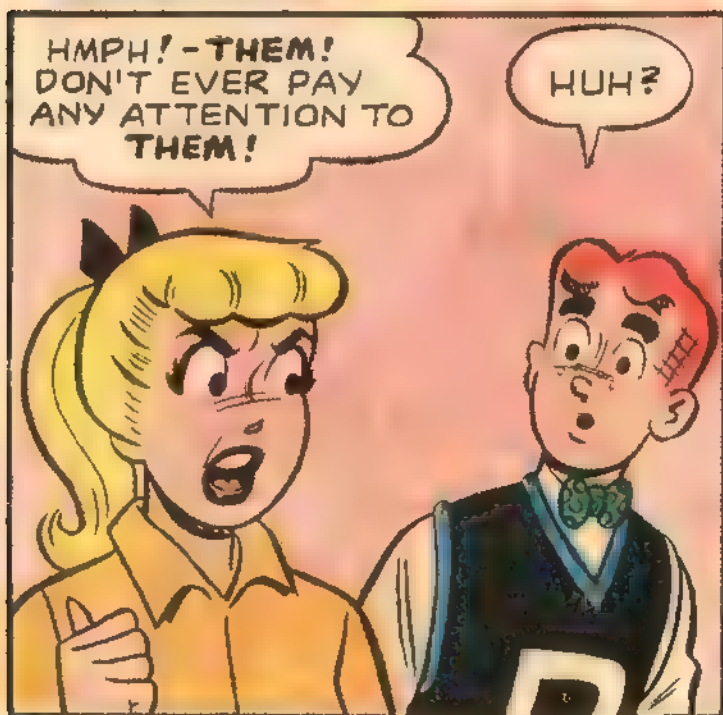
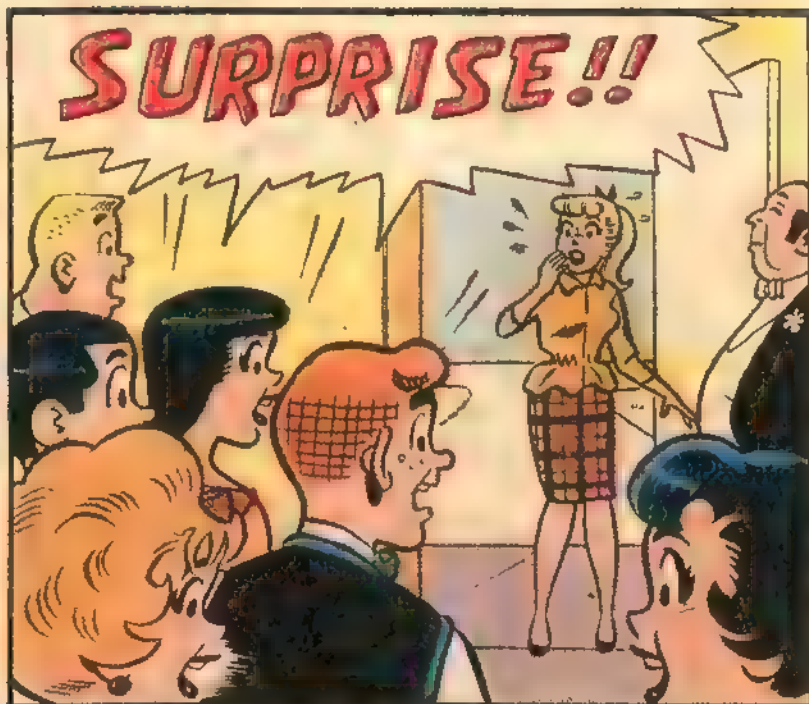
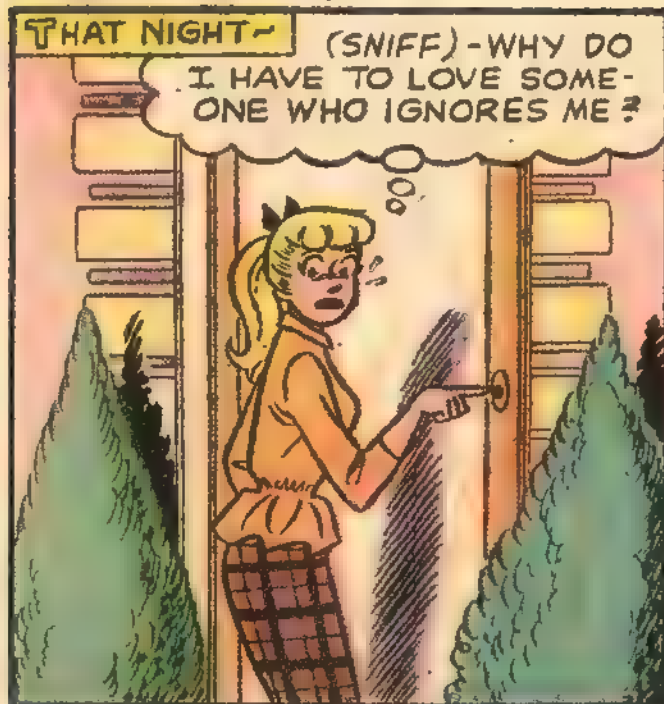












YOU'LL BE
WILD ABOUT
THIS ONE!

A SPECTACULAR EVENT

BETTY AND VERONICA
IN THEIR LATEST ARCHIE
GIANT SERIES MAGAZINE!

DON'T MISS
IT!

WE'VE WHIPPED UP
PLENTY OF ACTION AND
LAUGHS UNDER THE BIG-
TOP OF THIS GIANT-SIZE
MAGAZINE!...JOIN THE
FUN PARADE NOW!

SEE ANYTHING
YOU'D LIKE TO
CATCH, BETTY?

AND HOW!

JUST A
QUARTER* BUYS
THIS TICKET.
TO THE MOST
SPECTACULAR
VALUE IN
COMICS!

BETTY & VERONICA SPECTACULAR #16
ROOM 6C3, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN
(*35¢ IN CANADA) FOR WHICH YOU
WILL SEND ME THE NEW **BETTY &
VERONICA SPECTACULAR #16**
AS SOON AS IT IS OFF THE PRESSES!

NAME _____ AGE _____

(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____



Archie's Girls
Betty and **Veronica**

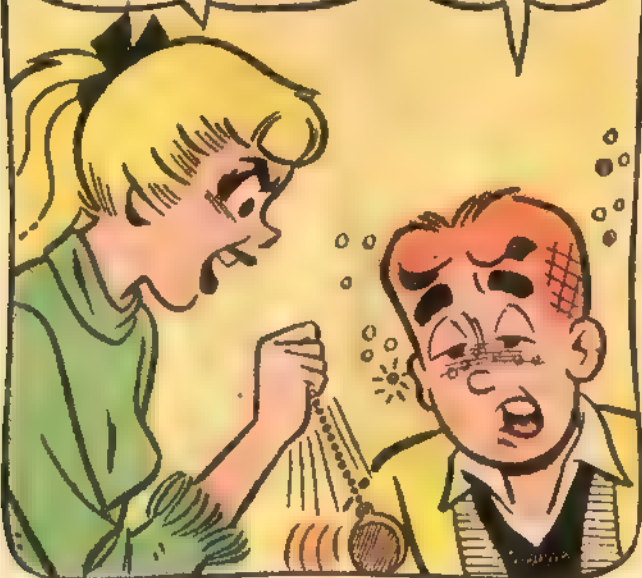
"Fancy Trance"

YOUR EYES ARE HEAVY!
YOU ARE GETTING DROWSY!
DROWSY...DROWSY...



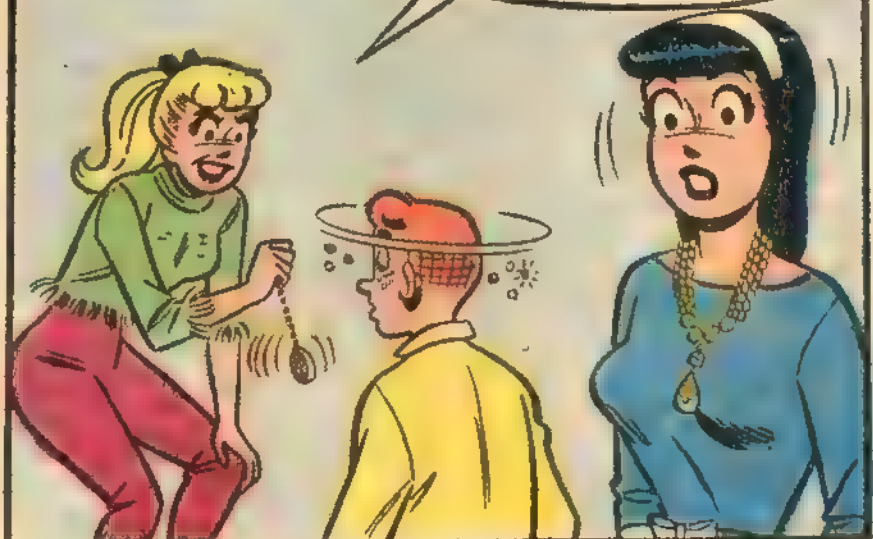
YOU WILL HEAR
MY VOICE, AND
YOU WILL OBEY!

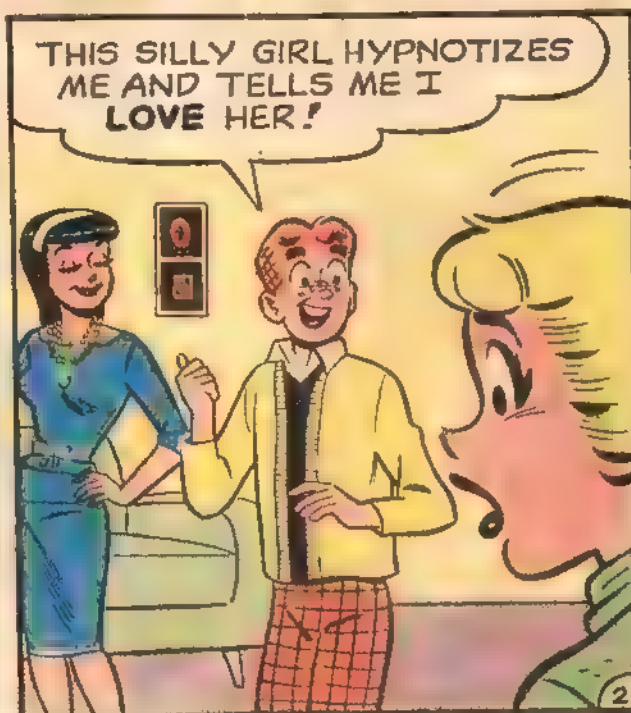
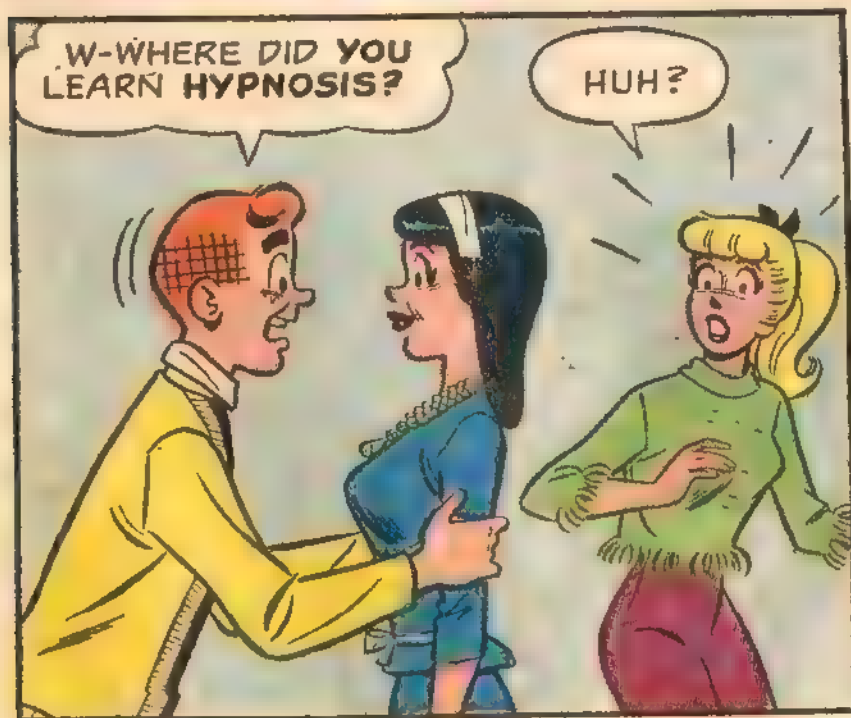
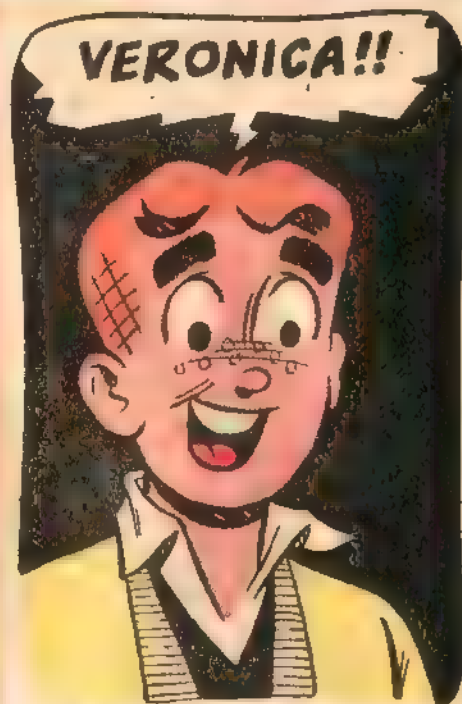
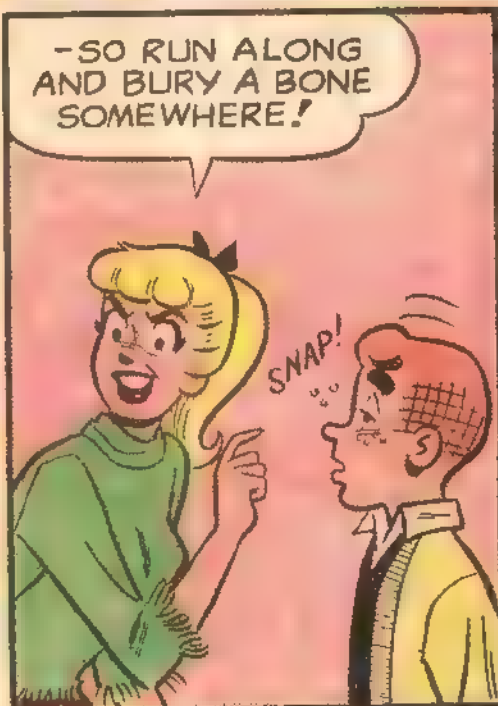
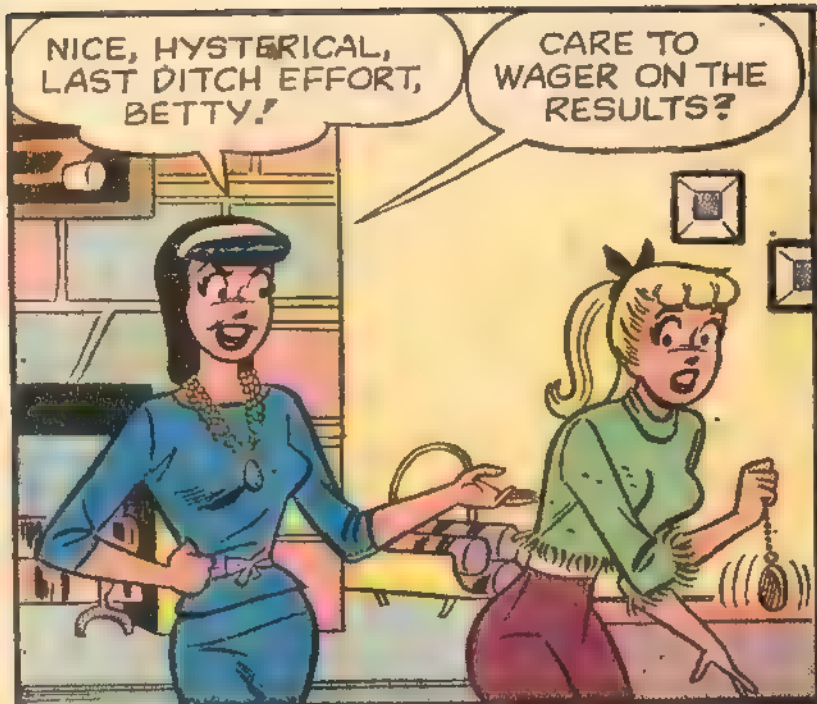
I...WILL...
OBEY...

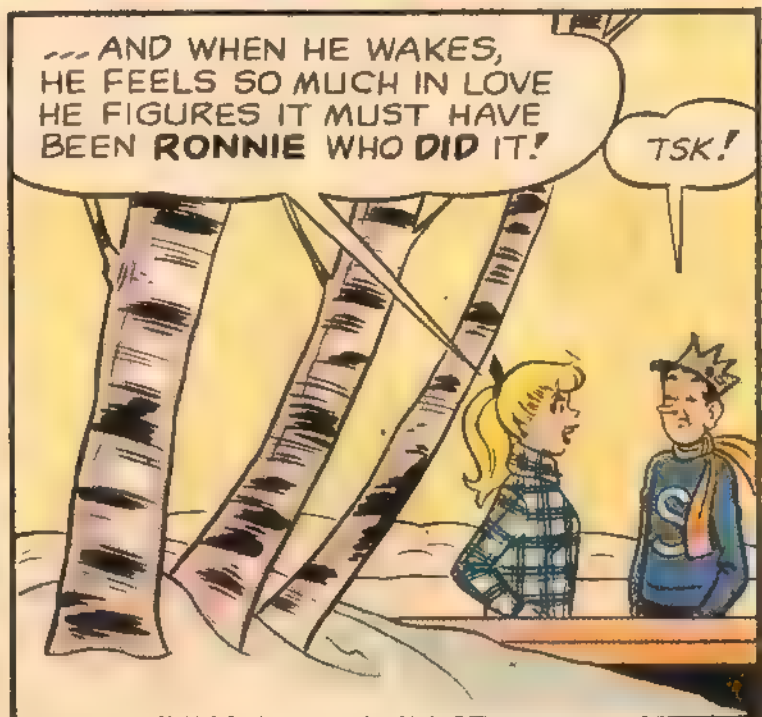
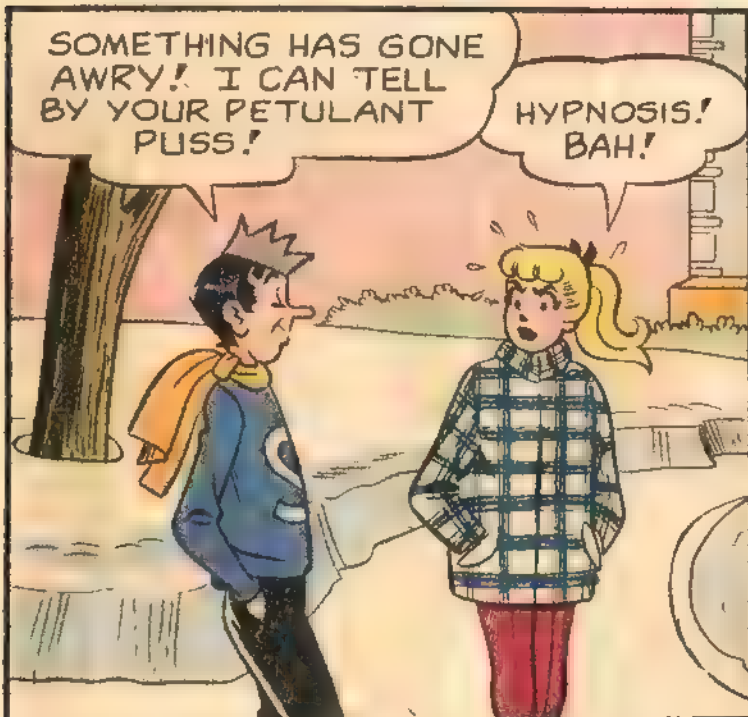
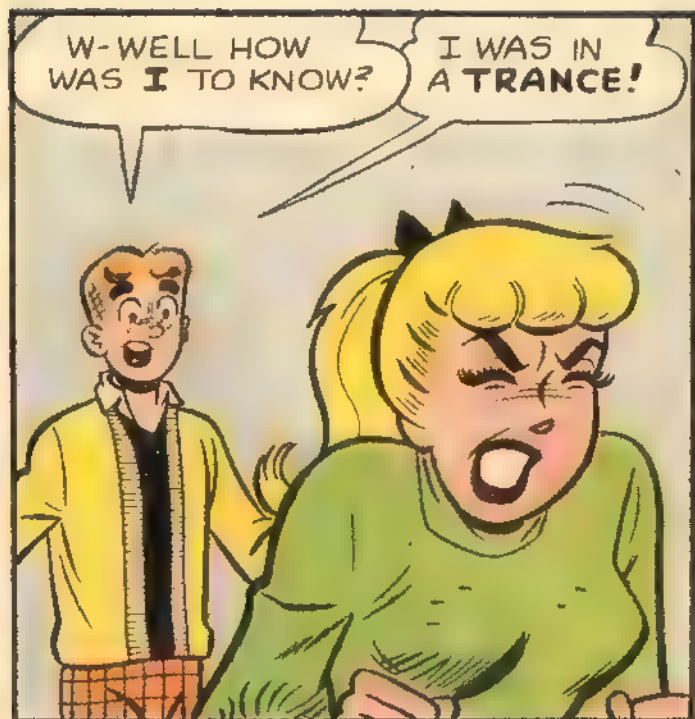
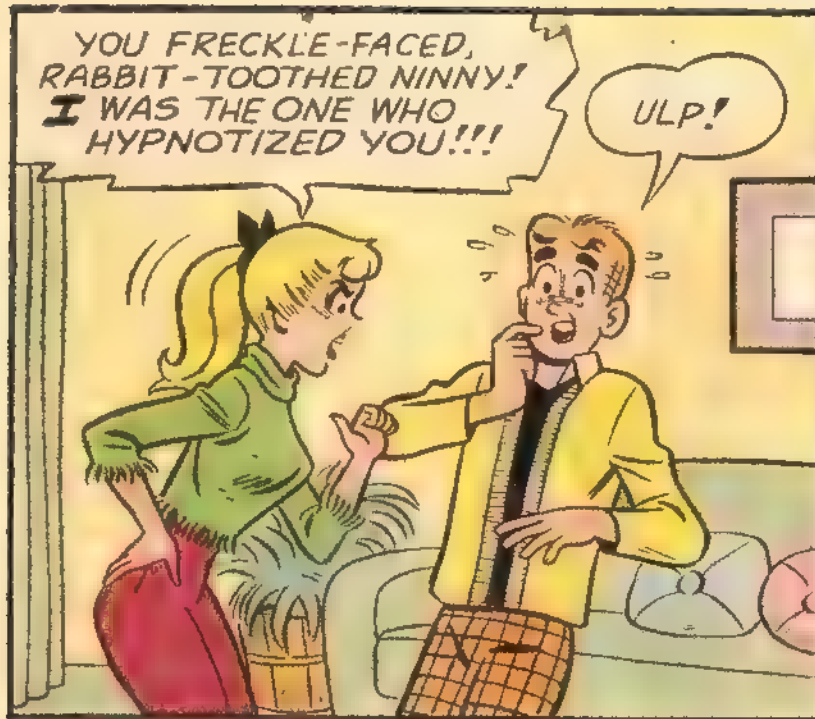


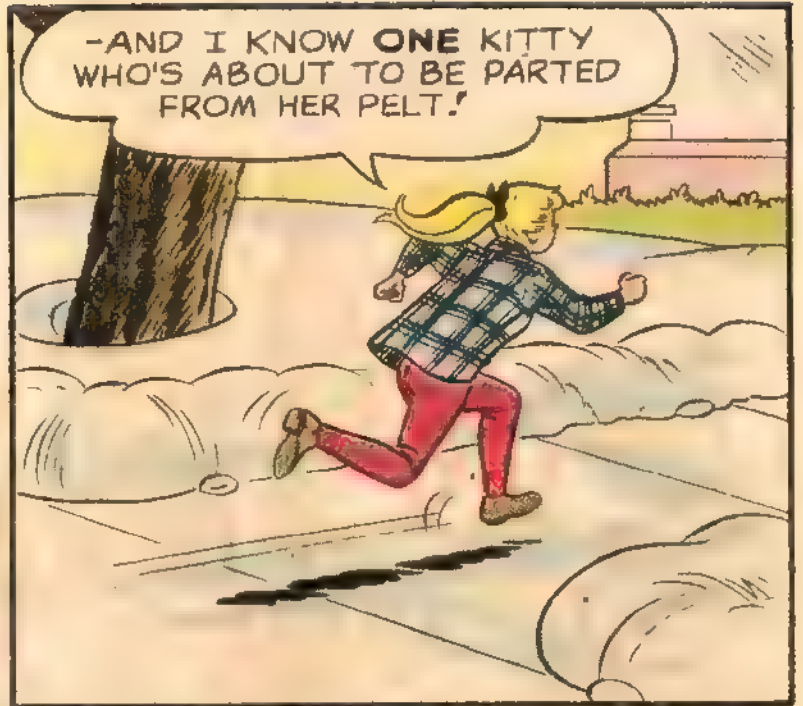
YOU-ARE IN
LOVE WITH ME!

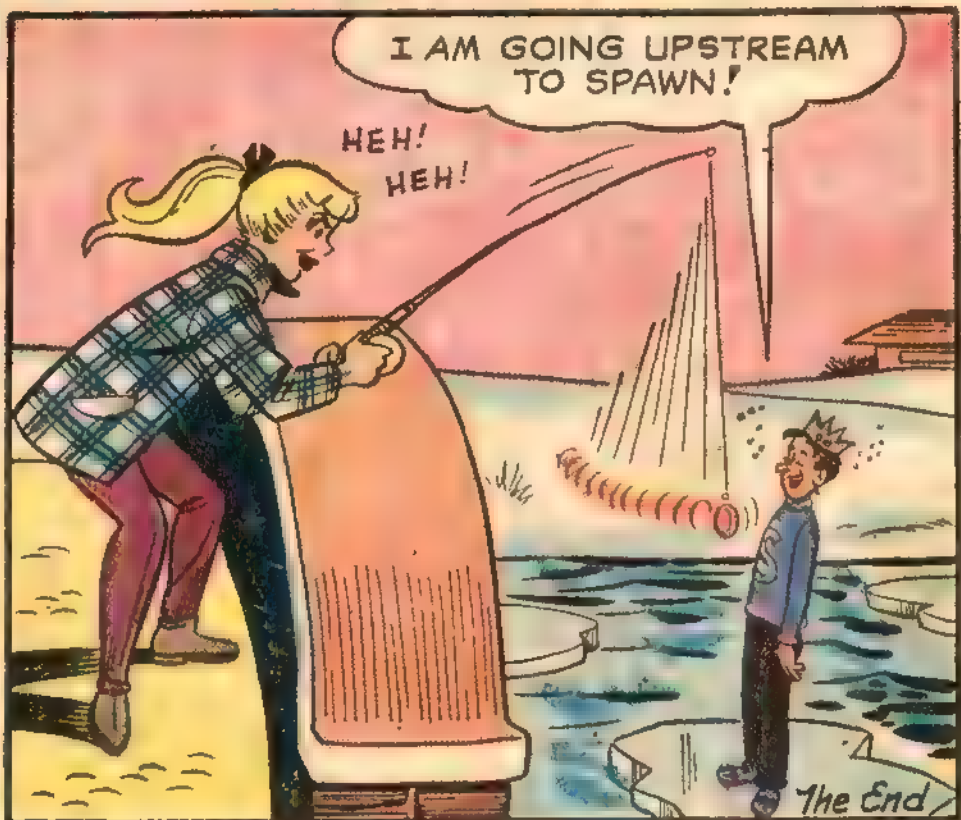
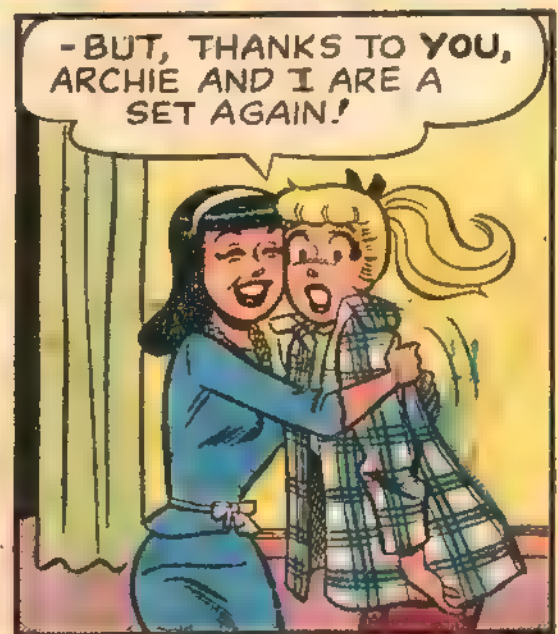
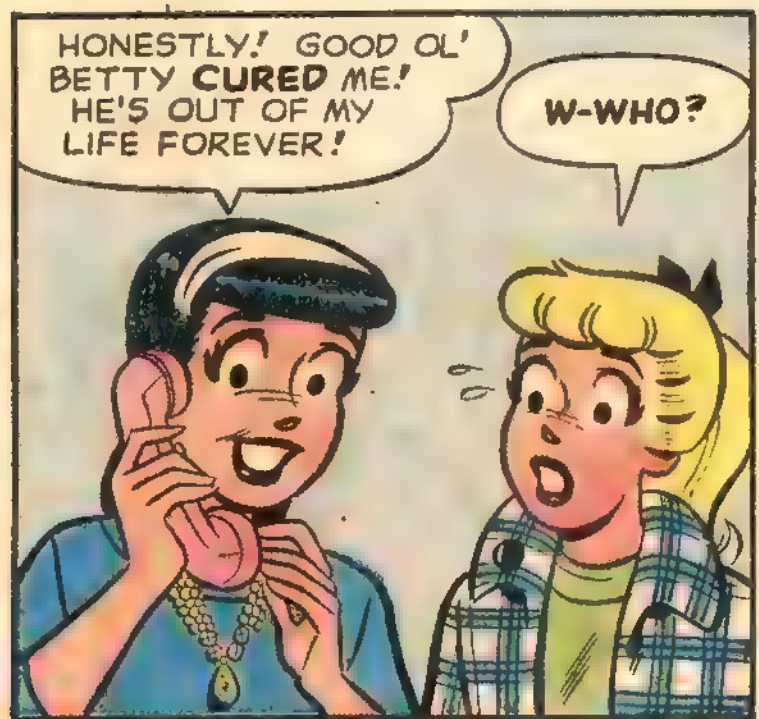
PASSIONATELY,
HOPELESSLY, MADLY,
DEVOTEDLY IN LOVE
WITH ME!











THROW YOUR VOICE



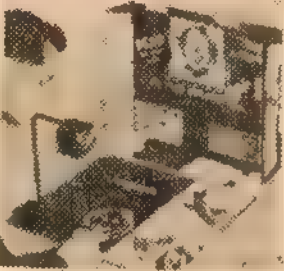
Throw your voice into trunks behind doors everywhere. In instrument fits in your mouth and out of sight. Fool teacher, friends and family. Free book on 'How to Become a Ventriloquist.' No. 2137. 25¢



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This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds. No. 3281 \$1.48

MUSICAL JUKE BOX BANK

Drop in a coin and the turntable revolves to a luring melody... Just like the modern juke box that youngsters adore. Makes saving a pleasure—money mounts up. Made of sturdy metal. 4 1/2" x 4". No. 2005... \$1.50



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Amazing new art re producer actually reflects any indoor or outdoor scene you wish to draw on any paper. Simply follow the line of your picture image, and presto! A beautiful drawing is yours. No. 3306... \$1.98

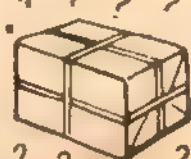


SEE BEHIND GLASSES
A specially treated pair of sunglasses with secret mirrors that enable you to see behind you, without anyone knowing your watching. Really comes in handy at times. 8030 75¢

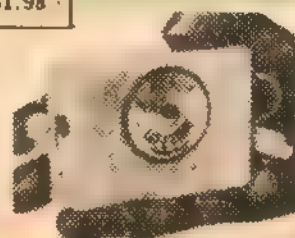


YOU, TOO, CAN BE TOUGH
Master Jui Jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in counterattack. FREE book on how to perform strong man stunts also included. NO. 224 1.00

SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. Only 50¢. No. 678



AMAZING MINIATURE RADIO
This tiny, feather weight radio operates without batteries, without tubes, but brings you years of listening pleasure. There's nothing to wear out nothing to replace. No. 3044 \$4.98

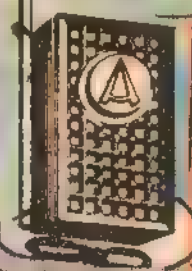
TREASURE CHEST OF FUN



HORROR MASK
We believe this to be the most horrible mask sold today. Caution. Will even frighten you when opening the package. No. 3343 \$1.98

TRANSISTOR RADIO KIT

This amazing radio kit contains all the components to construct a powerful, highly efficient instrument. It operates 1,000 hours on 2 junior pen light batteries and is simple to construct. Full instructions and all parts are included for you to build your own private transistor radio. No. 2131 \$5.98



KRAZY KRAX

Apply this to the television screen and it appears that the glass is cracked. No. 3333 .80¢



BANK VAULT WITH ALARM
Bank vault has combination type lock that gives an alarm when opened. Protects valuables and possessions. Frighten off would be invaders of your privacy. Excellent for storing money. valuables. No. 2113 \$1.49



CIGARETTE CASE & LIGHTER

Press the trigger once and out comes a cigarette... press again and the barrel will light your cigarette with a real flame. Precision made... compact... fits pocket or purse. Looks and feels like an automatic. No. 138 \$2.98



MINIATURE SECRET CAMERA

Precision camera on small, 1/2" x 1/2" size. Weighs 2 1/2 ounces and takes 18 pictures per roll. Precision ground lens and lens mount. Can be hidden anywhere. Complete with free roll of film. No. 796 125



EXPLODING HAND GRENADE
This menacing hand grenade looks and works just like a real one. All you do is pull the pin, throw the grenade, and watch the fun as the caps explode. It's harmless. No. 2109 75¢



HOW TO HYPNOTIZE AND CONTROL

Can you master the strange secrets of hypnosis? What is the strong power that men have over men and women? It's remarkable pages cover the subjects of mystic healing, telepathy, mind reading, thought transference, etc. No. 7212 Only 45¢



AMAZING NEW SPACE PHONE SET — 2 WAY SENDS & RECEIVES

You can talk back and forth between houses, from room to room, and from secret hiding places, because it's portable, no electric wires, no batteries. No. 3194 69¢



ATOMIC SMOKE BOMB

Just light one and watch the column of thick white smoke rise to the ceiling, mushrooming into a dense cloud just like an A Bomb. No. 971 20¢

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☐ Send C.O.D. I will pay postman on delivery plus a few cents postage

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ADDRESS _____



JOSEPH LISTER

In the early days of surgical medicine infection was the most deadly enemy the surgeon faced. Most surgeons knew that, no matter how successful the operation was that they performed, they would lose the patient from infection. It was not until Joseph Lister, an English-born surgeon, began his research into the cause of infection that the deadly menace was overcome and medicine advanced a long step.

Lister devoted his early studies to the study of inflammation and supuration following injury or surgical wounds. Influenced by the works of Pasteur who had shown that pus formation was due to the activity of live bacteria, Lister experimented with chemical means of preventing septic infection. After much trial and error, Lister invented carbolic acid and with it had his first successful results performing antiseptic surgery. His work and discovery revolutionized surgical practice.

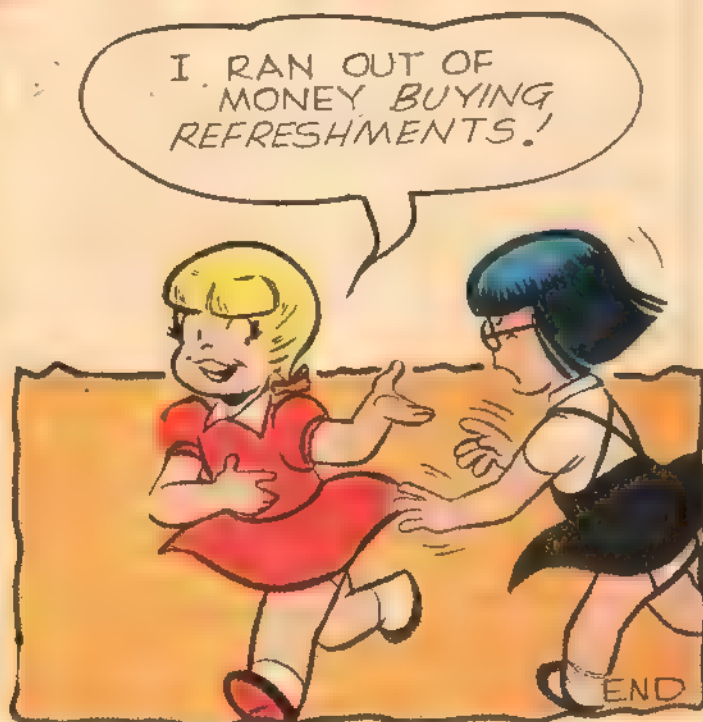
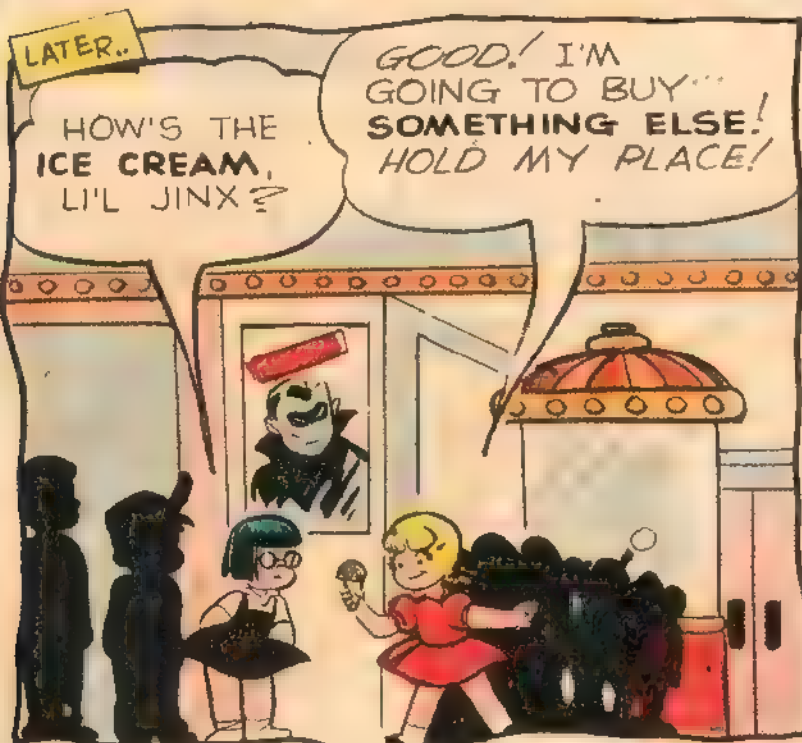
Educated at University College, London and the University of Edinburgh, he became a professor of surgery at the University of Glasgow from 1860 to 1869. He held the same position at the University of Edinburgh, King's College and London University from 1877 to 1893. In recognition of his great contribution to medicine, Lister was made a baronet in 1883 and raised to the peerage in 1897. He became president of the Royal Society and was one of the original members of the Order Of Merit. Many of his important papers were published posthumously as "The Collected Papers of Joseph, Baron Lister."

LIL JINX

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SNACKS

THIS MUST BE
A GOOD MOVIE--
THERE'S SUCH
A **LONG LINE!**

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LINE SURE
MAKES ME
HUNGRY! THIS
POPCORN IS
DELICIOUS!



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Archie's Girls

Betty and Veronica IN "The ORIGINAL"

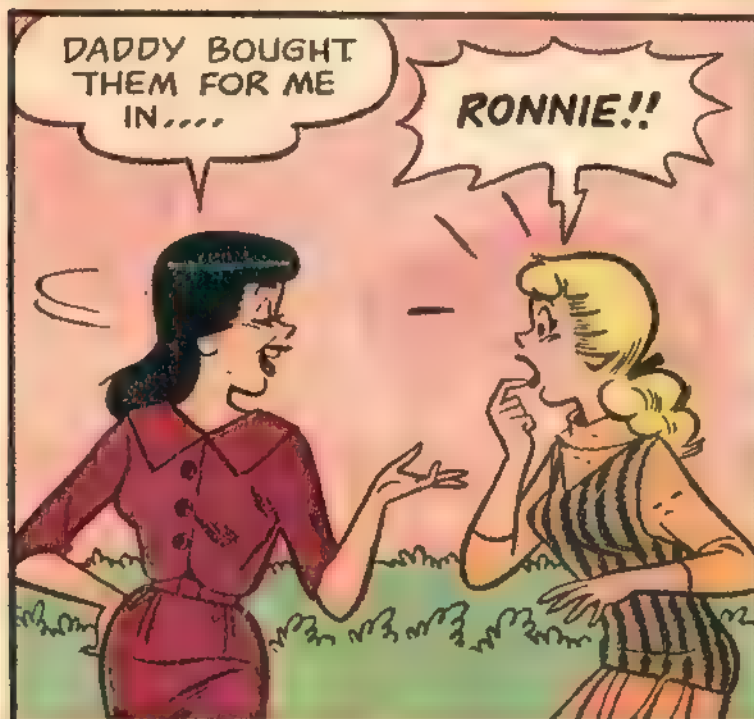
VERONICA! WHAT BEAUTIFUL EARRINGS?

THANK YOU, BETTY!



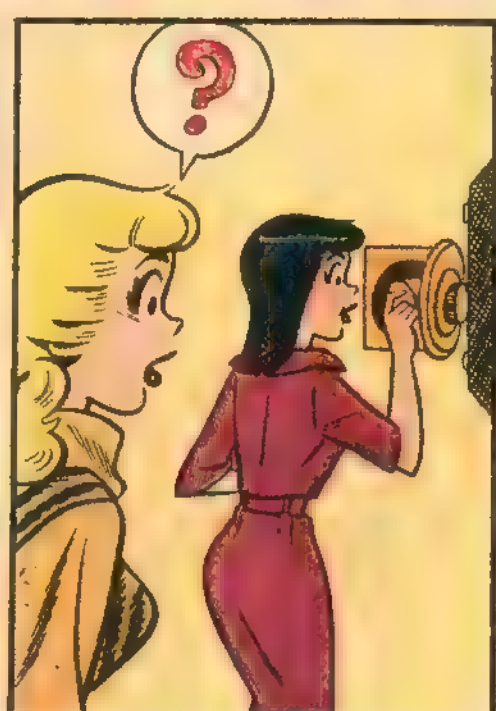
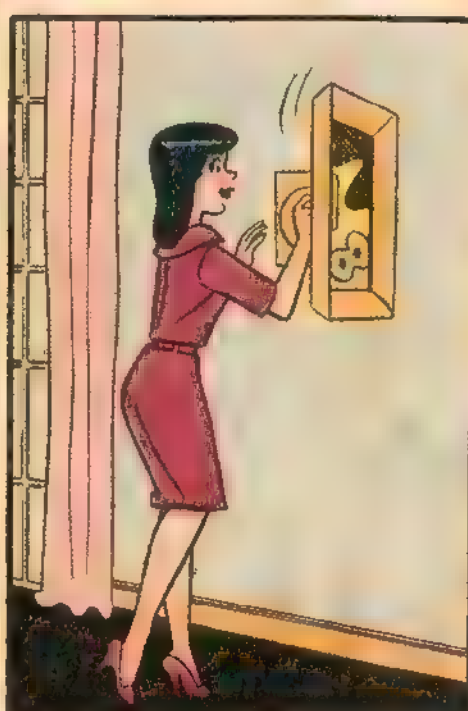
DADDY BOUGHT THEM FOR ME IN....

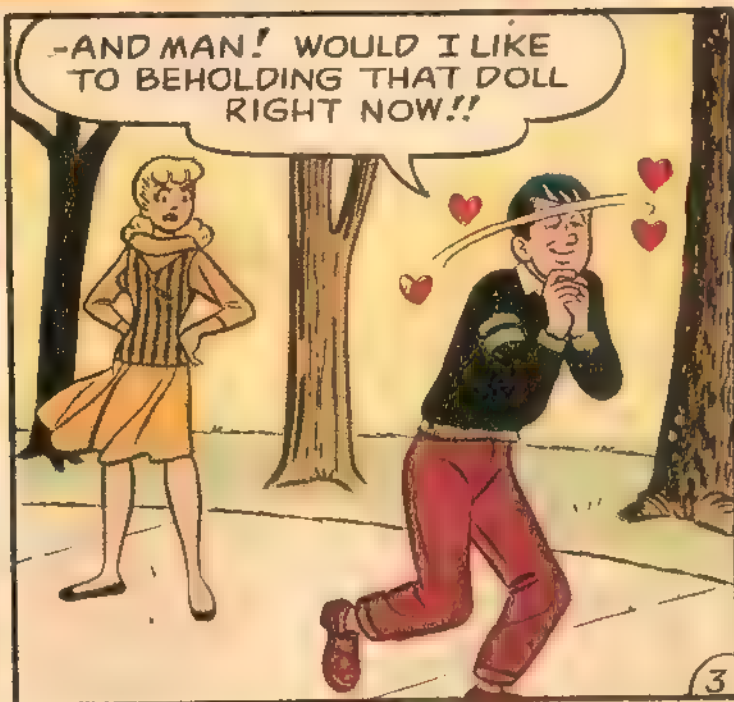
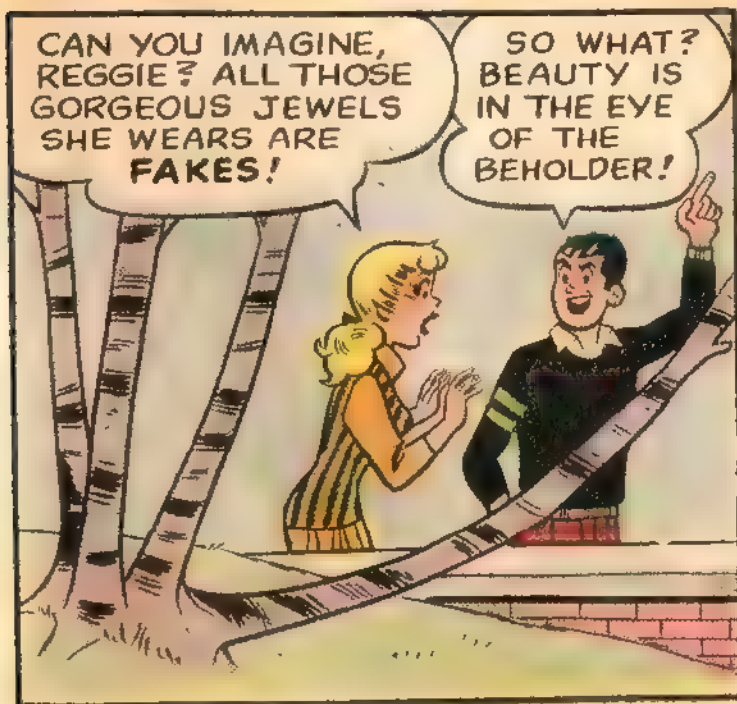
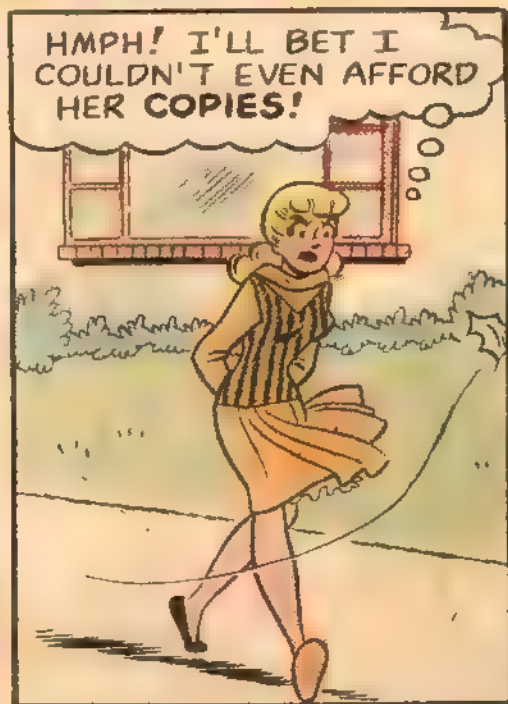
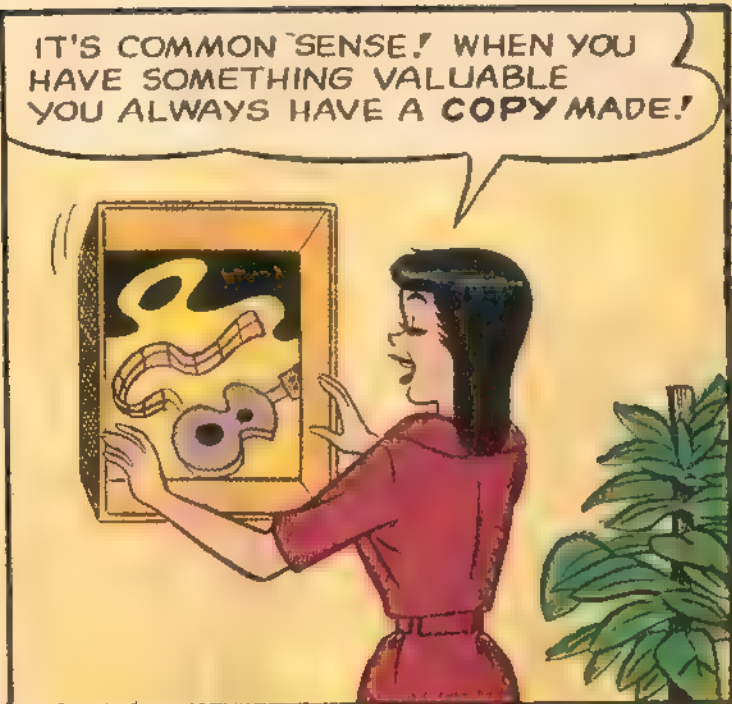
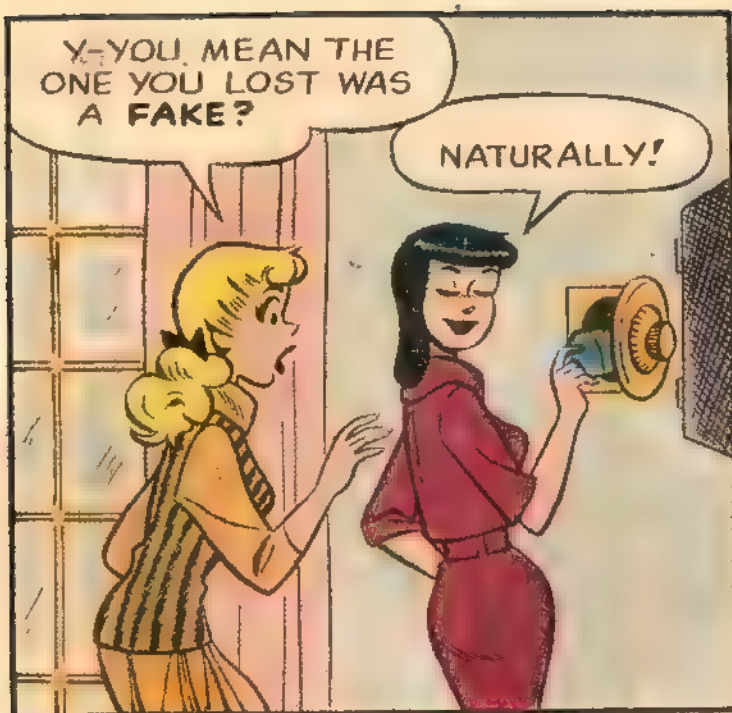
RONNIE!!

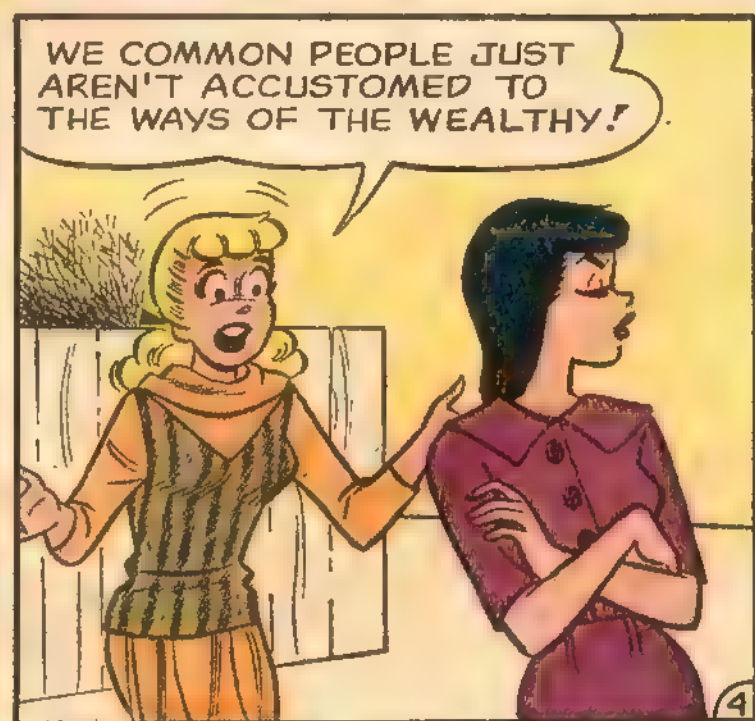
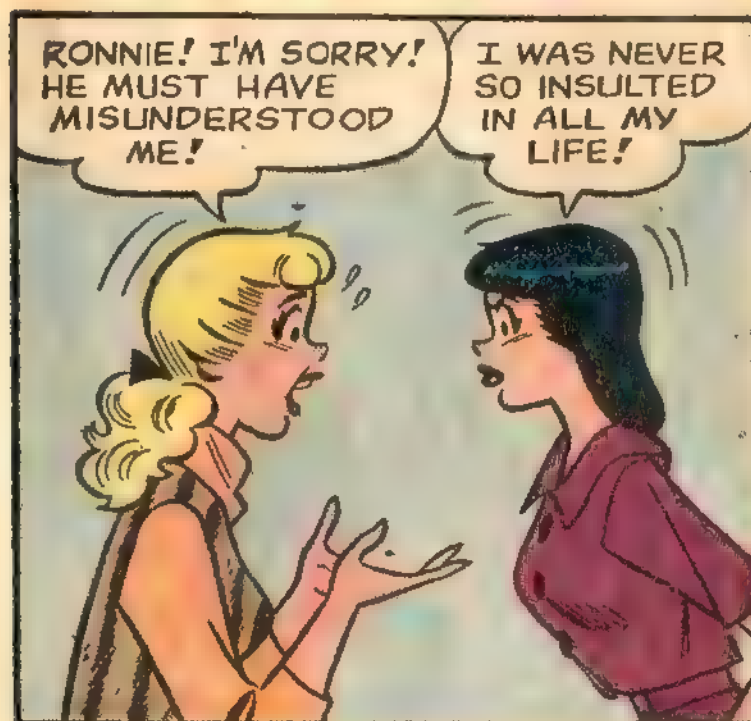
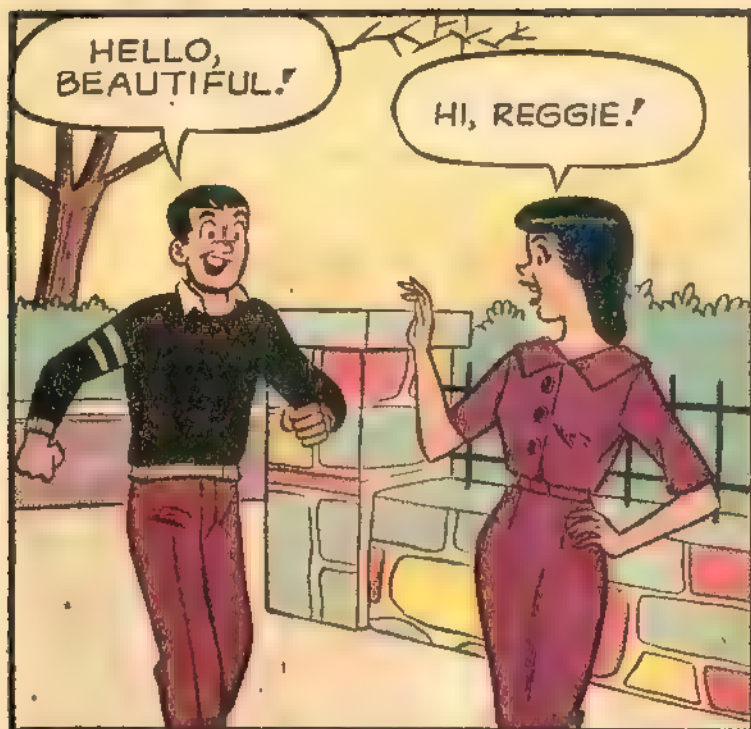


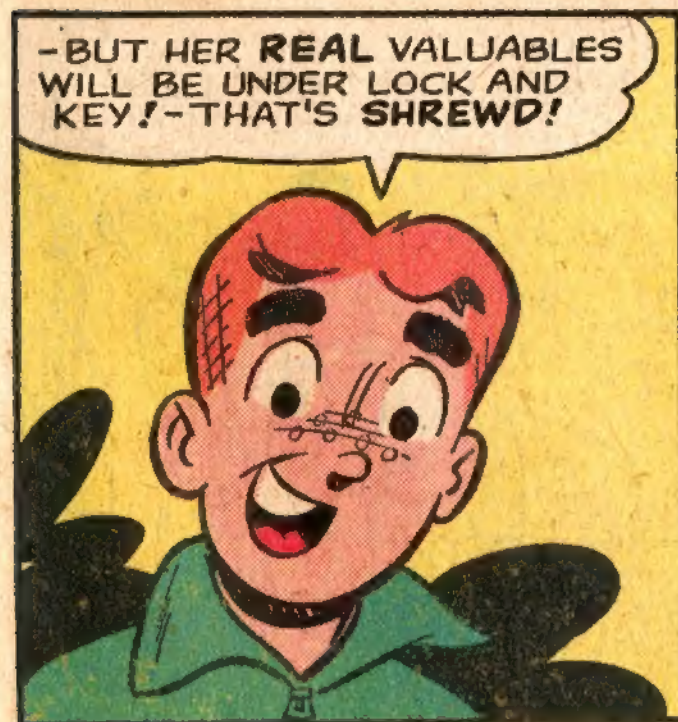
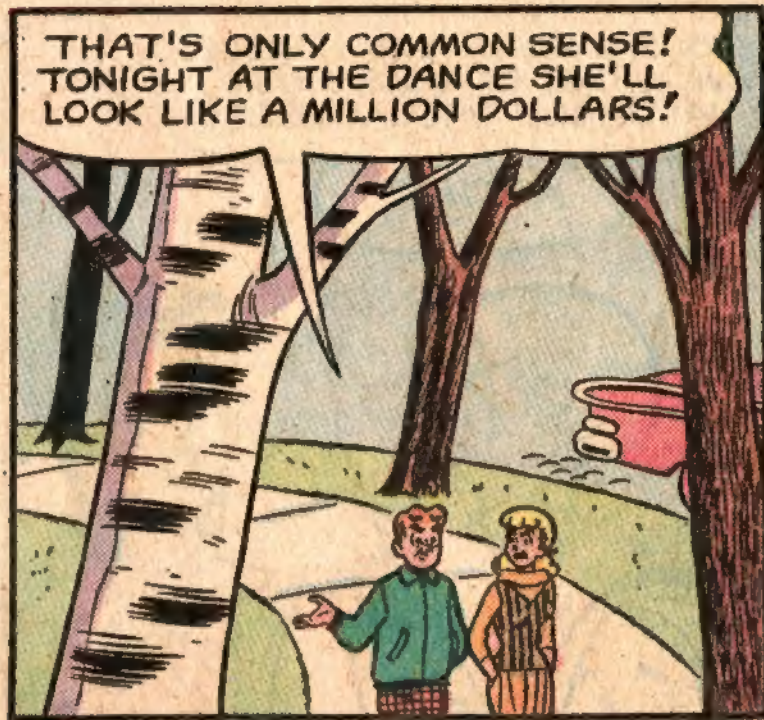
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